

SONY

Content from any source,  
with stunning clarity.

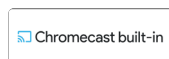


**BRAVIA**

**Professional Tuner Models**

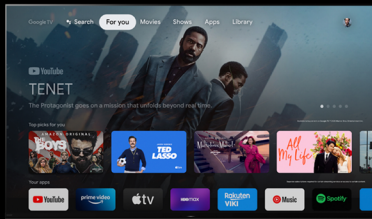
Our new, feature-rich Pro BRAVIA® tuner models easily deliver content from any source with stunning color and clarity, making them ideal for specific applications in businesses, schools and universities, healthcare, entertainment venues, public spaces, and retail stores.

The **FWD-55X75K\*/FWD-65X75K** and **FWD-75X80K/FWD-85X80K** Pro BRAVIA tuner models bring intelligent TV processing technology that reproduces over a billion accurate colors, resulting in picture quality that is natural and precise. And even better -- they bring the most advanced built-in tuner and video processing features you need to ensure that content from virtually any source is easily accessed.

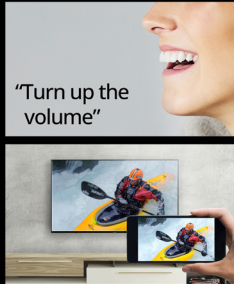


# The entertainment you love

Find new favorites with voice search. Jump right to a show or movie just by saying it, or try browsing with a voice search like "find action movies".



\*Home screen design and features vary by country.



## Voice Search



Google TV is the name of this device's software and a trademark of Google LLC. Google is a trademark of Google LLC.

# Super 4K resolution, whatever you're watching



Conventional TVs



# Supersize smartphone favorites

Enjoy your favorite videos, photos and more from your iOS or Android devices on your TV.



\*Apple and related marks and logos are a trademarks of Apple Inc.\*

# Enjoy billions of colors with wide color panel



Conventional TVs

4K HDR Processor X1



X80K models only

## Every kind of content, easily to your screen – with a more spectacular viewing experience

The new Pro BRAVIA Displays – with built-in tuners – deliver. Both support Google TV\*\*. And both models include a 3-year professional limited warranty, to keep you up and running.

### Key Features | FWD-55X75K\* / FWD-65X75K

- 55" or 65" (diag.) screen size, 4K HDR\*\*\*
- ATSC TV Tuner
- X1 Picture Processor enhances color, contrast and clarity for a superior picture
- 4K X-Reality PRO technology lets viewers experience stunning picture quality

### Key Features | FWD-75X80K / FWD-85X80K

- 75" or 85" (diag.) screen size, 4K HDR\*\*\*
- ATSC 3.0 Nextgen TV Tuner
- Triluminos PRO provides color processing for better color saturation, hue, and more color volume
- Unique Ambient Optimization automatically adjusts the picture and sound to the surrounding environment
- Sony X-Balanced Speakers for improved audio clarity along with a slimmer speaker design

\*FWD-X55X75K available August 2022

\*\* User must connect to a Google account to use, including voice to activate linked apps

\*\*\*3840x2160 pixels. Upscaled, simulated and enhanced 4K image will vary based on source content.

For more information, or a product demonstration, contact your Sony Representative | [pro.sony/BRAVIA](https://pro.sony/BRAVIA)

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