

SAMSUNG

Crystal UHD U8000F

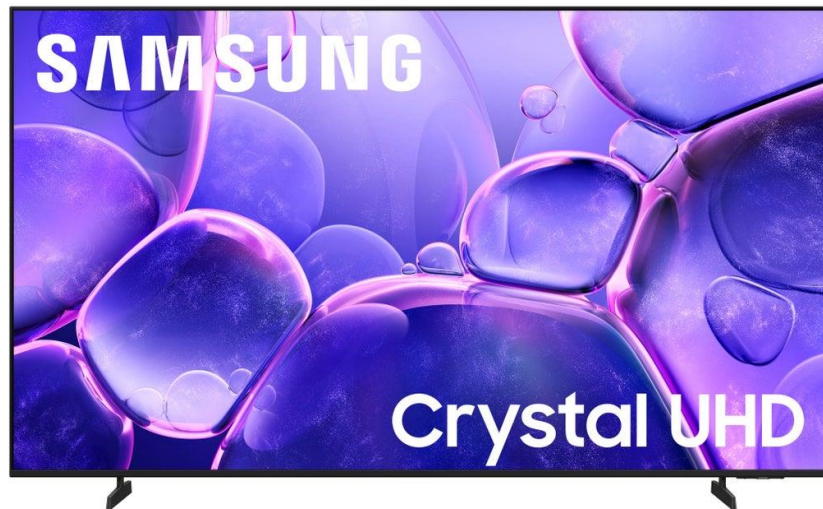
Digital Launch Toolkit

Version 3 – 03/20/25

Version 2 – 02/27/25

Version 1 – 02/12/25

Published: 02/12/25



Models

UN85U8000FFXZA

UN65U8000FFXZA

UN50U8000FFXZA

UN75U8000FFXZA

UN58U8000FFXZA

UN43U8000FFXZA

UN70U8000FFXZA

UN55U8000FFXZA

Updates

Version 3 – 03/20/25:

- OFG Copy changes (yellow highlight), [slide 9](#)
 - Color Booster
 - Q-Symphony

Version 2 - 02/27/25:

- Added 70" sku to spec sheet [slide 11](#)
- Added Keywords (SEO) [slide 12](#)

Updates

Headline Convention:

Brand | Screen Size | Product Category | Model Name | Resolution | Product Type | Year

Headline Example:

Samsung | 85" Class | Crystal UHD | U8000F | 4K | Smart TV | 2025

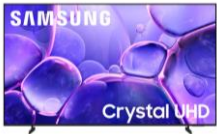








Crystal UHD U8000F

Product Page:
Above the fold

Guidelines:

1. Images should follow the Image Order Guidance as shown here.
2. If image is missing from EasyAds, use the next available following Image Order Guidance.
3. If carousel slots are limited, Product Images, Jackpack, What's in the Box, and Video(s), should be prioritized, as applicable. Benefit Based Imagery should also be prioritized, but the lowest order image(s) may be dropped depending on available slots.
4. Feature video should be prioritized in the carousel. Videos can also be included in below the fold content.

Image Carousel

1		2		3		4		5	
	Samsung U8000F front image		Samsung U8000F angled image		Samsung U8000F side image		Samsung U8000F jackpack image		Samsung U8000F What's in the Box image
6		7		8		9		10	
	Crystal Processor 4K		MetalStream Design BBI		Samsung Knox Security BBI		Endless Free Content		
11		12		13		14		15	

Easy Ads link to all images:

<https://dam.gettyimages.com/s/q4tbw7jbpm9ntfsxm47p6s9n>

Model Series Number	U8000F
SCREEN SIZE	85", 75", 70", 65", 58", 55", 50", 43"

Overview Headline:

A crowd-pleasing 4K TV

Short Overview:

Upgrade your viewing experience and enjoy hours of endless entertainment* with this essential 4K TV.

Medium Overview:

With elegant metal housing, this essential 4K TV delivers an element of style along with a crisp and vibrant picture. Take advantage of more than 2700 free channels on Samsung TV Plus* and enjoy peace of mind as our proprietary triple-layer security protects your personal data**.

Long Overview:

Upgrade your home theater with this stylish 4K TV featuring vibrant colors, rich contrast and an advanced 4K processor. Stay endlessly entertained* with thousands of on-demand shows and movies for free and enjoy peace of mind as watch thanks to our proprietary triple-layer security that protects your personal data** across all connected devices at once.

Disclaimers:

*Samsung Account required for network-based smart services, including streaming apps and other smart features. Computer, mobile or other device may be necessary to create/log in to Samsung Account (free to download and create). Without Account log in, only external device connections (e.g., via HDMI) and terrestrial/over-the-air TV (only for TVs with tuners) available.**Personal data includes directly input PIN-codes and passwords, and IoT device information shared through the SmartThings app. The latest software is required.






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Product Page:
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Guidelines:

- 1. Feature bullets are listed in numerical order, with #1 beginning priority.
- 2. Feature bullets should follow the numerical order as listed, even if all available bullets cannot be used.

Model Series Number		U8000F			
SCREEN SIZE		85", 75", 70", 65", 58", 55", 50", 43"			
Top 5 Features (in Priority Order)					
	Crystal Processor 4K	MetalStream Design	Samsung Knox Security	Endless Free Content	4K Upscaling
	Powers 3D color mapping and upscaling for a clear picture	Elegant design that enriches your space	Secures personal data* with triple-layer protection	A world of content at your fingertips. No subscription required.	Upgrades what you watch to crisp 4K clarity
	See every shade of color just as the creators intended in dazzling 4K.	Enhance your home décor with a TV crafted from a single sheet of metal and featuring a thin bezel.	Your personal data* on your TV is protected by Knox, covering harmful apps, websites, passwords, and safeguards IoT devices connected to your TV.	Stream 2,700+ free channels including 400+ Samsung TV Plus premium channels.	Get up to 4K resolution in the content you love.
	--	--	*Personal data includes directly input PIN-codes and passwords, and IoT device information shared through the SmartThings app. The latest software is required.		--
Other Features	Motion Xcelerator 60Hz	HDR	Color Booster	Object Tracking Sound Lite	Q-Symphony
	Experience clear picture and smooth motion in games and sports	Expanded contrast for enhanced visual detail	Boost color expression and add brilliance to your content	Motion-based sound	TV and soundbar work together in perfect harmony
	Enjoy smooth performance, with visuals up to 60Hz.	Enjoy expanded contrast with deep darks and dazzling brightness in the same scene for added detail.	Reimagine color vibrancy. Set the tone for the scene with richer hues that burst with purity and intensity.	Feel like you're in the middle of the action with sound that follows objects on screen.	Hear more robust, nuanced sound when the TV and soundbar work as one.
	--	--	--	--	*Requires a compatible 2020-2025 Q-Series, S-Series, B750F or B650F soundbar (sold separately). For more information, check soundbar specifications.

Guidelines:

- 1. Feature bullets are listed in numerical order, with #1 beginning priority.
- 2. Feature bullets should follow the numerical order as listed, even if all available bullets cannot be used.

Model Series Number		U8000F				MEDIUM Feature Copy	
SCREEN SIZE		85", 75", 70", 65", 58", 55", 50", 43"					
Top 5 Features (In Priority Order)							
	Crystal Processor 4K	MetalStream Design	Samsung Knox Security	Endless Free Content	4K Upscaling		
	Powers 3D color mapping and upscaling for a clear picture	Elegant design that enriches your space	Secures personal data* with triple-layer protection	A world of content at your fingertips. No subscription required.	Upgrades what you watch to crisp 4K clarity		
	Experience every shade of color as it was meant to be seen in dazzling 4K. Plus, make your movies, TV shows, games and sports look even better with powerful 4K upscaling.	Enhance your home décor with a TV crafted from a single metal sheet and featuring a slim bezel. Add a hint of sophistication with an aircraft-inspired design, and watch TV with minimal distractions.	Your TV experiences are secured. Samsung Knox Security defends against harmful apps and phishing sites while keeping sensitive data, such as PINs and passwords, secure. It also safeguards your IoT devices connected to your TV.	Watch 2,700+ free channels including 400+ Samsung TV Plus premium channels and on free streaming apps. Enjoy national and local news, sports, movies and more. Explore new content being added regularly.	Get up to 4K resolution in all the content you love. Watch details come to life in every scene of shows or that classic film you love, even if the source quality is lower-resolution		
	--	--	*Personal data includes directly input PIN-codes and passwords, and IoT device information shared through the SmartThings app. The latest software is required.		--		
Other Features	Motion Xcelerator 60Hz	HDR	Color Booster	Object Tracking Sound Lite	G-Symphony		
	Experience clear picture and smooth motion in games and sports	Expanded contrast for enhanced visual detail	Boost color expression and add brilliance to your content	Motion-based sound	TV and soundbar work together in perfect harmony		
	By estimating the movement between frames, Motion Xcelerator predicts and smooths them out for improved picture clarity at up to 60Hz.	Get expanded contrast between the lightest and darkest parts of a scene for a wide spectrum of colors, enhanced detail and depth.	Reimagine the vibrancy of color. Set the tone for the scene with richer hues that burst with purity and intensity. See warm reds radiate with a fiery glow and cool blues glow like precious gems.	Feel like you're in the middle of the action with sound that follows objects on screen. Featuring a virtual top channel, every sound is precisely placed in space, placing you in the heart of the scene.	Unlock more robust, nuanced sound. The TV and soundbar both work together without muting the TV speakers, enhancing the audio experience.		
	--	--	--	--	*Requires a compatible 2020-2025 Q-Series, S-Series, B750F or B650F soundbar (sold separately). For more information, check soundbar specifications.		

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Top 5 Features
(In Priority Order)

Other Features

Model Series Number		U8000F				LONG Feature Copy	
SCREEN SIZE		85", 75", 70", 65", 58", 55", 50", 43"					
Top 5 Features (In Priority Order)							
	Crystal Processor 4K	MetalStream Design	Samsung Knox Security	Endless Free Content	4K Upscaling		
	Powers 3D color mapping and upscaling for a clear picture	Elegant design that enriches your space	Secures personal data* with triple-layer protection	A world of content at your fingertips. No subscription required.	Upgrades what you watch to crisp 4K clarity		
	Immerse yourself in colorful, lifelike entertainment and catch every shade of color as it was meant to be seen in dazzling 4K resolution. Plus, enhance the clarity of your content with powerful 4K upscaling, ensuring that everything you watch—movies, TV shows, games and sports—looks sharp and clear, bringing every detail to life.	Enhance the look of your space with a sleek TV made from a single sheet of metal. Inspired by aircraft design, it showcases clean lines that beautifully balance form and function. With a slim bezel and elegant look, this TV not only enhances your décor but also minimizes distractions and expands your viewing.	Your TV experiences are secured. Samsung Knox Security protects you from harmful attacks by automatically blocking unauthorized apps and phishing websites. It also safeguards your IoT devices connected to your TV, plus your sensitive information, including your PIN codes and passwords. With regular updates, your TV is always kept safe.	Watch 2,700+ free channels, including over 400 premium Samsung TV Plus channels and on free streaming apps with just an internet connection. With Samsung TV Plus, get live national and local news, sports, movies, music, kids shows, K-Content and reality TV – all for free. Plus, enjoy thousands of free movies and shows on demand. With content frequently added, there's always something new to explore. Plus, discover a diverse lineup of channels from free streaming TV services like Pluto TV and Freevee. There's content for every occasion or mood.	Get up to 4K resolution on all the content you love to watch. See amazing details come to life in every scene of shows or that classic film you love. Even if your content's source quality is lower-resolution, our powerful processing upgrades to near 4K to unlock never-before-seen elements in whatever you're watching.		
	--	--	*Personal data includes directly input PIN-codes and passwords, and IoT device information shared through the SmartThings app. The latest software is required.	*Samsung Account required for network-based smart services, including streaming apps and other smart features. Computer, mobile or other device may be necessary to create log in to Samsung Account (free to download and create). Without Account log in, only external device connections (e.g., via HDMI) and terrestrial (over-the-air TV (only for TVs with tuner)) available. Channels may vary by location and are subject to change. UI is subject to change without prior notice.	--		
Other Features	Motion Xcelerator 60Hz	HDR	Color Booster	Object Tracking Sound Lite	Q-Symphony		
	Experience clear picture and smooth motion in games and sports	Expanded contrast for enhanced visual detail	Boost color expression and add brilliance to your content	Motion-based sound	TV and soundbar work together in perfect harmony		
	Play your favorite video games and enjoy sports with fast motion clarity. This technology automatically estimates the motion between individual frames and then uses it to predict subsequent frames to improve the smoothness of the motion. It supports up to 4K 60Hz, providing fast performance for your favorite games.	Get expanded contrast between the lightest and darkest parts of a scene, so you can enjoy a wide spectrum of colors, enhanced detail and depth. See your content with added realism – from the reflective highlights in a dark, moody alleyway to the deep shadows cast on a bright and sunny afternoon. In HDR10+ content, each scene is dynamically tone mapped for optimal contrast and enhanced HDR performance.	Reimagine the vibrancy of color—set the tone for the scene with richer hues that burst with purity and intensity. With just a few clicks on the remote, you can enhance the saturation of your content and make every single color stand out. Watch as warm reds and oranges radiate with a fiery glow, while cool blues and greens glow like precious gems.	Feel like you're in the middle of the action with sound that follows objects on screen. Featuring a virtual top channel, every sound is placed in space and moves with the action, enhancing your sense of immersion. Whether it's a car chase, an intense shootout, or a romantic dinner conversation, you'll feel like you're right in the middle of it all.	Unlock more robust, nuanced sound when your Samsung TV and soundbar speakers work together as one. Most soundbars mute the TV speakers when activated. Why choose between your TV and soundbar to play sound, when you can have them both work together? Enjoy optimized surround sound, hear clear dialogue, and dive into a cinematic sound experience.		
	--	--	--	--	*Requires a compatible 2020-2025 Q-Series, S-Series, B750F or B650F soundbar (sold separately). For more information, check soundbar specifications.		

Guidelines:

1. BTF Feature Copy should follow the order as presented in the Online Feature Guide (OFG).









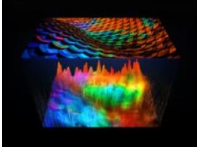


Product Name	Product Description	Features	Price	Availability	Image	Link
Smart TV 55"	55" Smart TV with 4K resolution, HDR, and built-in streaming services.	55" Smart TV with 4K resolution, HDR, and built-in streaming services.	\$1,299.99	In Stock		View Product
Smart TV 65"	65" Smart TV with 4K resolution, HDR, and built-in streaming services.	65" Smart TV with 4K resolution, HDR, and built-in streaming services.	\$1,499.99	In Stock		View Product
Smart TV 75"	75" Smart TV with 4K resolution, HDR, and built-in streaming services.	75" Smart TV with 4K resolution, HDR, and built-in streaming services.	\$1,999.99	In Stock		View Product
Smart TV 85"	85" Smart TV with 4K resolution, HDR, and built-in streaming services.	85" Smart TV with 4K resolution, HDR, and built-in streaming services.	\$2,499.99	In Stock		View Product
Smart TV 95"	95" Smart TV with 4K resolution, HDR, and built-in streaming services.	95" Smart TV with 4K resolution, HDR, and built-in streaming services.	\$2,999.99	In Stock		View Product
Smart TV 100"	100" Smart TV with 4K resolution, HDR, and built-in streaming services.	100" Smart TV with 4K resolution, HDR, and built-in streaming services.	\$3,499.99	In Stock		View Product
Smart TV 110"	110" Smart TV with 4K resolution, HDR, and built-in streaming services.	110" Smart TV with 4K resolution, HDR, and built-in streaming services.	\$3,999.99	In Stock		View Product
Smart TV 120"	120" Smart TV with 4K resolution, HDR, and built-in streaming services.	120" Smart TV with 4K resolution, HDR, and built-in streaming services.	\$4,499.99	In Stock		View Product
Smart TV 130"	130" Smart TV with 4K resolution, HDR, and built-in streaming services.	130" Smart TV with 4K resolution, HDR, and built-in streaming services.	\$4,999.99	In Stock		View Product
Smart TV 140"	140" Smart TV with 4K resolution, HDR, and built-in streaming services.	140" Smart TV with 4K resolution, HDR, and built-in streaming services.	\$5,499.99	In Stock		View Product
Smart TV 150"	150" Smart TV with 4K resolution, HDR, and built-in streaming services.	150" Smart TV with 4K resolution, HDR, and built-in streaming services.	\$5,999.99	In Stock		View Product
Smart TV 160"	160" Smart TV with 4K resolution, HDR, and built-in streaming services.	160" Smart TV with 4K resolution, HDR, and built-in streaming services.	\$6,499.99	In Stock		View Product
Smart TV 170"	170" Smart TV with 4K resolution, HDR, and built-in streaming services.	170" Smart TV with 4K resolution, HDR, and built-in streaming services.	\$6,999.99	In Stock		View Product
Smart TV 180"	180" Smart TV with 4K resolution, HDR, and built-in streaming services.	180" Smart TV with 4K resolution, HDR, and built-in streaming services.	\$7,499.99	In Stock		View Product
Smart TV 190"	190" Smart TV with 4K resolution, HDR, and built-in streaming services.	190" Smart TV with 4K resolution, HDR, and built-in streaming services.	\$7,999.99	In Stock		View Product
Smart TV 200"	200" Smart TV with 4K resolution, HDR, and built-in streaming services.	200" Smart TV with 4K resolution, HDR, and built-in streaming services.	\$8,499.99	In Stock		View Product

Product Page:
Below the fold

Guidelines:

1. BTF Feature Images should follow the order as presented in the Online Feature Guide (OFG).

BTF Feature Images (OFG)

1		2		3		4		5	
	Main Feature Key Visual		Crystal Processor 4K		MetalStream Design		Samsung Knox Security		Endless Free Content
6		7		8		9		10	
	4K Upscaling		Motion Xcelerator 60Hz		HDR		Color Booster		Object Tracking Sound Lite
11		12		13		14		15	
	Q-Symphony								

Easy Ads link to all images:

<https://dam.gettyimages.com/s/39vj33gbchhrv4f4hvezicgf>

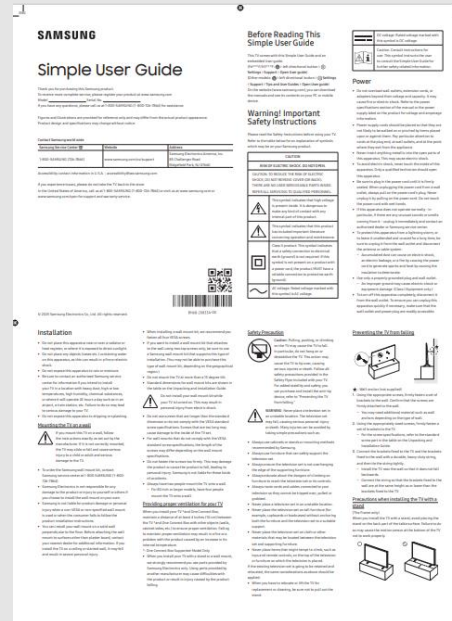
Spec Sheet, User Guide, Energy Guide

Guidelines:

1. Add Spec Sheet, User Guide, and Energy Guide to PDP where applicable.

User Guide

Energy Guides



[Spec Sheet Link](#)

[User Guide Link](#)

[Energy Guide Link](#)

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Product Page:
Above the fold

Guidelines:

1. Include keywords in metadata during setup for search engine optimization.

Keywords (Metatags)

Primary keywords (incl. metadata, h1 tag & copy)		
4k tv	27,100	
4K UHD	3,600	
AI TV	590	
Crystal tv	320	
Crystal UHD tv	390	
60Hz TV	170	
AI Sound	1,000	
AI Upscaling	5,400	
Flat screen TV	22,200	
hdr tv	2,400	
high definition television	1,000	
Free TV Channels	2,900	
Gaming Hub	4,400	
LED TV	5,400	
Slim tv	720	
smart tv	90,500	
smart 43 inch tv	20	
smart 50 inch tv	50	
smart 55 inch tv	210	
smart 58 inch tv	20	
smart 65 inch tv	140	
smart 70 inch tv	10	
smart 75 inch tv	20	
smart 85 inch tv	20	

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Crystal UHD U8000F

Product Page:
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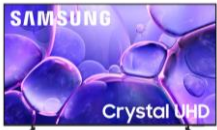








Guidelines:

1. Include alt text on images in the carousel.
2. Alt text describes an image on a page, for those who are not able to see it.
3. Alt text is indexed by search engines, providing search engine optimization, and it will appear on the page if image fails to load.
4. It is best practice to include alt text on all images.
5. Alt text coding example:

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Alt Text

1		2		3		4		5	
	Samsung U8000F Front Image		Samsung U8000F Angled Image		Samsung U8000F Side Image		Samsung U8000F jackpack Image		Samsung U8000F what's in the Box Image : TV, Power Cable, User Manual, Remote Controller with batteries
6		7		8		9		10	
	Crystal Processor 4K. Powers 3D color mapping and upscaling for a clear picture.		MetalStream Design. An elegant metal design that upgrades your space.		Samsung Knox Security. Secures personal data with triple-layer protection		Endless Free Content. Watch 2,700+ free channels including 400+ Samsung TV Plus premium channels and on free streaming aps.		
11		12		13		14		15	

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