The Frame

PRODUCT HIGHLIGHTS

- Art Mode
- QLED 4K with 100% Color Volume²
- Anti-Reflection with Matte Display
- Slim Fit Wall Mount included
- Customizable Frame³

SIZE CLASS

85” 75” 65” 55” 50” 43”
85LS03B 75LS03B 65LS03B 55LS03B 50LS03B 43LS03B

Design

- Modern Frame Design
- Brightness and Motion Sensor⁴
- One Invisible Connection™
- One Connect Box⁵

Smart Features

- Smart TV Powered by Tizen
- Universal Guide
- Ambient Mode¹³
- Multiple Voice Assistants¹⁴
- Samsung TV Plus
- Multi View²⁶
- SmartThings Compatible¹⁵
- Samsung Health¹⁵

Connections

- 4 HDMI Ports¹⁷
- HDMI 2.1 Features Supported:
  - Auto Low Latency Mode (ALLM),
  - Fixed Rate Link (FRL) 4K/120Hz²⁸,
  - Variable Refresh Rate (VRR),
  - Advanced Audio Return Channel (eARC),
  - 2 USB 2.0 Connections
- LAN Port
- 802.11AC built-in Wi-Fi
- Bluetooth³³
- RS232 Control (Ex-Link)
- IP Control Support²⁰
- Enhanced Audio Return Channel (eARC),
- 15m Extended Cable
- Optical Audio Output Port

Audio

- Dolby Atmos and Object Tracking Sound¹³
- Q-Symphony³⁴
- Adaptive Sound+
- 40 Watt 2.0 Channel²²

Optional Accessories - Sold separately

- Customizable Bezels ¹
- Studio Stand
- 15m Extended Cable
- 4k In-Wall Rated Cable

Included Accessories

- SolarCell Remote™ (TM2281E)
- Slim Fit Wall Mount included
- One Connect Box
- Power Cable

Industry Certifications

- CITA 4K UHD Connected
- Filmmaker Mode

Artwork, shows, and memories—display what you love on The Frame, the picture frame-like TV. See everything on the QLED 4K TV at 100% Color Volume with Quantum Dot that saturates your screen with a billion colors. Switch on Art Mode and transform your TV into your own personal art exhibit. ²

KEY FEATURES

Picture

- 4K UHD with 4K AI Upscaling⁴
- Quantum HDR
- Quantum Processor 4K
- QLED 4K with 100% Color Volume²
- Wide Viewing Angle
- Adaptive Picture™
- Super Ultrawide GameView & Game Bar¹⁰
- FreeSync Premium Pro¹⁰
- Auto Game Mode (ALLM)
- Real Depth Enhancer
- Art Mode
- Art Store¹
- Samsung Collection
- My Collection
- Art Mode Enhancer
- Vertical Mode / 9:16 Screen Support (43” only)

Sound

- Sound Lite
- Samsung Health¹⁵
- SmartThings Compatible¹⁴
- Samsung Health¹⁵
- My Collection

Connections

- CTA 4K UHD Connected
- Slim Fit Wall Mount included
- One Connect Box
- Power Cable

Industry Certifications

- CITA 4K UHD Connected
- Filmmaker Mode

TV Spec Sheets

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- Fees apply to subscription service. ²QLED televisions can produce 100% Color Volume in the DCI-P3 color space, the format for most cinema screens and HDR movies for television. Sold separately. ³Upscales to 4K Resolution. Resulting picture may vary based on source content. Utilizes AI-based formulas. ⁴Best experience with games supporting Wide GameView. ⁵Motion Sensor operates only in Art Mode. Performance may vary depending on the lighting condition. ⁶Enhanced Audio Return Channel (eARC), supported on all ports. ⁷FreeSync Premium Pro not available on 50” or 43” models. ⁸Motion Sensor operates only in Art Mode. Performance may vary depending on the lighting condition. ⁹One Connect Box may vary by model. ¹⁰Background feature accuracy may vary based on TV location and is dependent on wall design, pattern and/or colors. ¹¹Remote color and design may vary by model. ¹²Feature availability will vary by mobile device. ¹³Remote color and design may vary by model. ¹⁴Feature availability will vary by mobile device. ¹⁵Fee applies to subscription service. ¹⁶20 Watt 2 Channel on 50” and 43” models. ¹⁷30 Watt 3 Channel on 65” models. ¹⁸The 65” model does not support FRL 4K@120Hz. ¹⁹Supported on port number 3. ²⁰Requires third party control system installation. See www.samsung.com/us/business/custominstall. ²¹Third-party control system installation. See www.samsung.com/us/business/custominstall. ²²QLED televisions can produce 100% Color Volume in the DCI-P3 color space, the format for most cinema screens and HDR movies for television. ²³Requires third party control system installation. See www.samsung.com/us/business/custominstall. ²⁴Q-Symphony is available only with compatible smart TVs. ²⁵Q-Symphony is available only with compatible soundbar. ²⁶Best experience with games supporting Wide GameView. ²⁷Requires third party control system installation. See www.samsung.com/us/business/custominstall. ²⁸One Connect Box may vary by model. ²⁹FreeSync Premium Pro not available on 50” or 43” models. ³⁰20 Watt 2 Channel on 50” and 43” models. ³¹This service may not yet be available at the time of purchase of this product. ³²Q-Symphony is available only with compatible soundbar. ³³Remote color and design may vary by model.
KEY FEATURES (page 1 of 2)

PICTURE

4K UHD with 4K AI Upscaling\(^1\)
See everything you watch instantly transformed to incredible 4K resolution.

Quantum HDR
Go beyond HDTV with Quantum HDR that delivers an expanded range of color and contrast.

Quantum Processor 4K
Enjoy your picture automatically converted to stunning 4K by the intelligent processor.

100% Color Volume with Quantum Dot\(^2\)
Bask in a billion shades of brilliant color at 100% Color Volume, that stay true even in bright scenes.

Wide Viewing Angle
Your view stays brilliant from more angles, from more seats in the room.

Adaptive Picture™
Get an optimized picture effortlessly with a lighting system that automatically senses, reacts, and adjusts to the brightness of the space you're in.

Super Ultrawide GameView & Game Bar\(^3\)
Built-in compatibility with multiple aspect ratios helps you level up your PC gaming and more.

FreeSync Premium Pro\(^4\)
Dominate the game with less lag, tearing, and stuttering provided by seamless cooperation between your TV and console.

Auto Game Mode (ALLM)
Game faster with an optimized screen that gives you more control with dramatically less lag.

THE FRAME SERVICE

Art Mode
The Frame transforms into a beautiful work of art when you're not watching TV. Activate the built-in motion sensor so whenever you walk into the room, your TV displays one of your favorite selections.

Art Store
Buy individual pieces or subscribe to an ever-increasing library of established and emerging artists' work.

Samsung Collection
The Frame includes a gallery of professionally curated art, with one hundred pieces from ten different genres.

My Collection
My Collection is an easy way to create your own personal collection, storing all your favorite works of art in one place with up to 2GB of storage space.

DESIGN

Modern Frame Design
Elevate your space with The Frame TV.

Customizable Frame™
Elevate your space and make The Frame your own by enhancing it with a frame in black, white, beige or brown.

Slim Fit Wall Mount™
Hang your TV snug to the wall with the Wall Mount that's easy to install and adjust.

Brightness and Motion Sensor\(^5\)
Sensing your presence when you're nearby, the Motion Sensor detects your presence and turns the screen on, so you can enjoy your favorite art while you're there. When you leave, it turns off to save energy.

One Invisible Connection
One slim cable combines your power and video gear into a single connection to the TV.

One Connect Box\(^6\)
Connects your components to one separate box, not to the back of the TV.

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\(^1\)Upscales to 4K Resolution. Resulting picture may vary based on source content. Utilizes AI-based formulas.

\(^2\)QLED televisions can produce 100% Color Volume in the DCI-P3 color space, the format for most cinema screens and HDR movies for television.

\(^3\)Best experience with games supporting UltraWide GameView.

\(^4\)FreeSync Premium Pro not available on 50" or 43" models.

\(^5\)Motion Sensor operates only in Art Mode. Performance may vary depending on the lighting condition.

\(^6\)One Connect Box may vary by model.
KEY FEATURES (page 2 of 2)

SMART FEATURES

Smart TV Powered by Tizen
Go beyond Smart TV with next-gen apps, streaming services, advanced controls, and more.

Universal Guide
Get tailored recommendations for streaming and live TV all in one place with a simple on-screen guide.

Ambient Mode+
Turn the blank screen into a display for captivating photos that play to your aesthetic.

Multiple Voice Assistants
Go beyond Smart TV with next-gen apps, streaming services, advanced controls, voice assistances, and more.

Samsung TV Plus
Enjoy subscription-free TV, movies, sports with 150 channels and growing.

Multi View
Stream your favorite TV show and mirror your compatible phone all on one screen, with multiple sound and layout options.

SmartThings Compatible
Take control of your connected devices with SmartThings on your screen.

Samsung Health
Discover how a healthy and balanced lifestyle is within view—Samsung Health tools can help.

Real Depth Enhancer
Experience depth and dimension on screen just like you do in real life.

CONNECTIONS

HDMI
Connect up to 4 devices with HDMI.

Wi-Fi
Enjoy your favorite on-demand content seamlessly through your existing network with built-in Wi-Fi (802.11AC).

AUDIO

Object Tracking Sound
Sound that moves with the on-screen action.

Q-Symphony
Relive the cinema experience with rich, synchronized sound that flows from your TV and sound bar in perfect harmony.

Active Voice Amplifier
Catch every word with the unique Active Voice Amplifier, which detects noise disruptions and automatically boosts the dialogue.

Dolby Atmos
Be enveloped by the spectacular cinematic surround sound of Dolby Atmos built right into the TV.

INCLUDED ACCESSORIES

SolarCell Remote TM2281E
One Connect Box
Power Cable

OPTIONAL ACCESSORIES

Customizable Bezels
Customizable Frame
Studio Stand
15m Extended Cable
5m In-Wall Rated Cable

INDUSTRY CERTIFICATIONS

CTA 4K UHD Connected
All Samsung 2021 4K UHD and QLED televisions comply with the CTA 4K Ultra High-Definition Connected definition requirements. The trade organization known as the Consumer Technology Association (CTA™) is considered an industry authority on engineering standards for consumer electronics in the United States. Visit www.cta.tech for more information.

Filmmaker Mode
Watch your movies and TV shows the way the filmmakers intended. This new picture mode preserves the director’s creative intent and provides a cinematic experience.

¹Q-Symphony is available only with compatible soundbar. Check for Q-Symphony compatibility on soundbar product specifications.
²“50” and “43” have Object Tracking Sound Lite.
³SmartThings compatible devices only. SmartThings app download may be required.
⁴Smart Trainer support devices may vary by country. Partners and content may vary by region.
⁵Feature availability will vary by mobile device.

Samsung TV • TracyLocke
017183 • Studio# 017104
TV Spec Sheets

TSS017183_mch_sls_SpecSheets_TheFrame.indd
Print Code: • Contact: Steve Shoquist 214-259-3713 • Studio Artist: JRS
Built At: 100% • Print Scale: None
4-Color Process: Cyan, Magenta, Black
Placed Images: None
Document Fonts: SamsungOne (800, 400)

SAMSUNG

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MODELS

MODEL: QN85LS03B
ORDER CODE: QN85LS03BAFXZA

SCREEN SIZE CLASS: 85"
SCREEN DIAGONAL MEASUREMENT: 84.5"
UPC CODE: 887276626185
COUNTRY OF ORIGIN: Mexico
DIMENSIONS (INCHES W x H x D):
- TV WITHOUT STAND: 75 x 42.7 x 1.1
- TV WITH STAND: 75 x 44.2 x 13.7
- SHIPPING: 82.2 x 49.2 x 9.3
- STAND FOOTPRINT: 0.8 x 10.2 x 13.7
WEIGHT (LB):
- TV WITHOUT STAND: 98.1
- TV WITH STAND: 100.1
- SHIPPING: 141.3
VESA SUPPORT: Yes (600 x 400)
ACCESSORIES INCLUDED IN BOX:
- REMOTE MODEL: TM2281E
- SLIM FIT WALL MOUNT
- ONE CONNECT BOX

MODEL: QN75LS03B
ORDER CODE: QN75LS03BAFXZA

SCREEN SIZE CLASS: 75"
SCREEN DIAGONAL MEASUREMENT: 74.5"
UPC CODE: 887276626178
COUNTRY OF ORIGIN: Mexico
DIMENSIONS (INCHES W x H x D):
- TV WITHOUT STAND: 66.2 x 37.8 x 1.1
- TV WITH STAND: 66.2 x 39.3 x 12.4
- SHIPPING: 72.4 x 43.8 x 8.1
- STAND FOOTPRINT: 0.8 x 9.5 x 12.4
WEIGHT (LB):
- TV WITHOUT STAND: 77.8
- TV WITH STAND: 79.1
- SHIPPING: 111.8
VESA SUPPORT: Yes (400 x 400)
ACCESSORIES INCLUDED IN BOX:
- REMOTE MODEL: TM2281E
- SLIM FIT WALL MOUNT
- ONE CONNECT BOX

SAMSUNG
### The Frame

#### MODEL

**Model:** QN65LS03B  
**Order Code:** QN65LS03BASFXZA

**Screen Size Class:** 65"  
**Screen Diagonal Measurement:** 64.5"  
**UPC Code:** 887276626154  
**Country of Origin:** Mexico

**Dimensions (Inches W x H x D):**
- TV Without Stand: 57.4 x 32.8 x 1
- TV With Stand: 57.4 x 34.2 x 10.3
- Shipping: 63.5 x 37.4 x 7.5
- Stand Footprint: 0.6 x 9 x 10.3

**Weight (LB):**
- TV Without Stand: 49.4
- TV With Stand: 50.3
- Shipping: 78

**VESA Support:** Yes (400 x 300)

**Accessories Included in Box:**
- Remote Model: TM2281E  
- Slim Fit Wall Mount  
- One Connect Box

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**Model:** QN55LS03B  
**Order Code:** QN55LS03BAFXZA

**Screen Size Class:** 55"  
**Screen Diagonal Measurement:** 54.6"  
**UPC Code:** 887276626154  
**Country of Origin:** Mexico

**Dimensions (Inches W x H x D):**
- TV Without Stand: 48.7 x 27.9 x 1
- TV With Stand: 48.7 x 29.3 x 9
- Shipping: 55.3 x 33.3 x 7.5
- Stand Footprint: 0.6 x 8.5 x 9

**Weight (LB):**
- TV Without Stand: 37.3
- TV With Stand: 38.1
- Shipping: 58

**VESA Support:** Yes (200 x 200)

**Accessories Included in Box:**
- Remote Model: TM2281E  
- Slim Fit Wall Mount  
- One Connect Box

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**Samsung TV • Tracy Locke**  
017183  Studio# 017104  
TV Spec Sheets

**Sell Sheet • The Frame**

TSS017183_mch_sls_SpecSheets_TheFrame.indd  
Print Code: -  
Contact: Steve Shoquist 214-259-3713  
Studio Artist: JRS

Built At: 100%  
Print Scale: None

4-Color Process: Cyan, Magenta, Black

Placed Images: None

Document Fonts: SamsungOne (800, 400), Minion Pro (Regular)
The Frame

MODEL

**MODEL:** QN50LS03B
**ORDER CODE:** QN50LS03BAFXZA

**SCREEN SIZE CLASS:** 50"
**SCREEN DIAGONAL MEASUREMENT:** 49.5"
**UPC CODE:** 887276625447
**COUNTRY OF ORIGIN:** Mexico

**DIMENSIONS (INCHES W x H x D):**
- TV WITHOUT STAND: 44.3 x 25.4 x 1
- TV WITH STAND: 44.3 x 26.7 x 9
- SHIPPING: 49.5 x 30.5 x 6.9
- STAND FOOTPRINT: 0.6 x 8.5 x 9

**WEIGHT (LB):**
- TV WITHOUT STAND: 26
- TV WITH STAND: 26.9
- SHIPPING: 46.1

**VESPA SUPPORT:** Yes (200 x 200)

**ACCESSORIES INCLUDED IN BOX:**
- REMOTE MODEL: TM2281E
- SLIM FIT WALL MOUNT
- ONE CONNECT BOX

**MODEL:** QN55LS03B
**ORDER CODE:** QN55LS03BAFXZA

**SCREEN SIZE CLASS:** 55"
**SCREEN DIAGONAL MEASUREMENT:** 54.5"
**UPC CODE:** 887276625547
**COUNTRY OF ORIGIN:** Mexico

**DIMENSIONS (INCHES W x H x D):**
- TV WITHOUT STAND: 54.5 x 29 x 1
- TV WITH STAND: 54.5 x 30.5 x 9
- SHIPPING: 59.5 x 34.5 x 9
- STAND FOOTPRINT: 0.6 x 8.5 x 9

**WEIGHT (LB):**
- TV WITHOUT STAND: 38
- TV WITH STAND: 39.6
- SHIPPING: 64.2

**VESPA SUPPORT:** Yes (200 x 200)

**ACCESSORIES INCLUDED IN BOX:**
- REMOTE MODEL: TM2281E
- SLIM FIT WALL MOUNT
- ONE CONNECT BOX

**MODEL:** QN43LS03B
**ORDER CODE:** QN43LS03BAFXZA

**SCREEN SIZE CLASS:** 43"
**SCREEN DIAGONAL MEASUREMENT:** 42.5"
**UPC CODE:** 887276626147
**COUNTRY OF ORIGIN:** Mexico

**DIMENSIONS (INCHES W x H x D):**
- TV WITHOUT STAND: 38.2 x 22 x 1
- TV WITH STAND: 38.2 x 23.3 x 7.7
- SHIPPING: 42.8 x 26.7 x 6.5
- STAND FOOTPRINT: 0.6 x 8.2 x 7.7

**WEIGHT (LB):**
- TV WITHOUT STAND: 19
- TV WITH STAND: 19.6
- SHIPPING: 34.2

**VESPA SUPPORT:** Yes (200 x 200)

**ACCESSORIES INCLUDED IN BOX:**
- REMOTE MODEL: TM2281E
- SLIM FIT WALL MOUNT
- ONE CONNECT BOX

**MODEL:** QN49LS03B
**ORDER CODE:** QN49LS03BAFXZA

**SCREEN SIZE CLASS:** 49"
**SCREEN DIAGONAL MEASUREMENT:** 49.5"
**UPC CODE:** 887276625547
**COUNTRY OF ORIGIN:** Mexico

**DIMENSIONS (INCHES W x H x D):**
- TV WITHOUT STAND: 44.3 x 26.7 x 9
- TV WITH STAND: 44.3 x 28 x 9
- SHIPPING: 49.5 x 31 x 9
- STAND FOOTPRINT: 0.6 x 8.5 x 9

**WEIGHT (LB):**
- TV WITHOUT STAND: 30
- TV WITH STAND: 30.9
- SHIPPING: 54.2

**VESPA SUPPORT:** Yes (200 x 200)

**ACCESSORIES INCLUDED IN BOX:**
- REMOTE MODEL: TM2281E
- SLIM FIT WALL MOUNT
- ONE CONNECT BOX