



PRODUCT HIGHLIGHTS

- Enjoy enhanced surround sound with the combination of Dolby Audio and DTS Virtual:X.
- The built-in center speaker delivers enhanced dialogue so you don't miss a word.
- Get that big boom and powerful bass with our included subwoofer.
- Enjoy optimized audio with enhanced voice clarity on all your favorite video content. Scenes are analyzed in real time to amplify the most important audio based on the type of content.

Rich sound and deep bass brought to you by Dolby Audio, built-in center speakers and booming subwoofers. Hear the action wrap around the room with adaptive sound.

KEY FEATURES

DOLBY AUDIO / DTS VIRTUAL:X

Enjoy your favorite movies, shows and games in surround sound with Dolby Audio and DTS Virtual: X. Dolby Audio actively adjusts the volume to enhance content, plus DTS Virtual:X expands your listening experience—no need for extra speakers.

BUILT-IN CENTER SPEAKER

The built-in center speaker is dedicated to delivering enhanced dialogue so you don't miss a word, no matter how faint the conversation or how intense the background music or action is.

SUBWOOFER WITH BASS BOOST

Get that big boom and powerful bass with our included subwoofer with bass boost.

ADAPTIVE SOUND LITE

Enjoy optimized audio with enhanced voice clarity on all your favorite video content. Scenes are analyzed in real time to amplify the most important audio based on the type of content

GAME MODE¹

Optimize your gaming experience with perfectly synced directional audio of Game Mode.

BLUETOOTH® MULTI-CONNECTION²

Connect two smart devices simultaneously to easily share control of the Soundbar to conveniently play music from different devices.

ONE REMOTE³

Control both your Samsung TV and soundbar with the Samsung One Remote.

VOICE ENHANCED⁴

Voice Enhance Mode optimizes the equalizer to maximize voice clarity.

NIGHT MODE⁵

Night mode will lower the bass to prevent disturbing others while they sleep.

WIRELESS SURROUND SOUND COMPATIBLE

Connect easily and seamlessly to the optional Samsung speakers and enjoy room-filling sound without the wires.

¹Compatible with Gaming Hub and select gaming consoles (e.g. Xbox X, PS5). Gaming Hub requires a compatible TV and subscription. Please refer Samsung.com for more information. ²Soundbar mobile connection is not available when connected to the TV. Requires Bluetooth® compatible devices. ³Only available on select Samsung TVs. Please refer to samsung.com for more information. ⁴Setting can be controlled by the Samsung soundbar remote and SmartThings App for Wi-Fi enabled models. ⁵Setting can be controlled by the Samsung soundbar remote and SmartThings App for Wi-Fi enabled models.

MODEL

MODEL: HW-B550D/ZA
UPC CODE: 887276827469

DIMENSIONS (INCHES H x W x D):

- **SOUNDBAR:** 33.8 x 2.3 x 2.9
- **SUBWOOFER:** 7.2 x 13.5 x 11.6
- **PACKAGING:** 36.4 x 17.5 x 9.2

WEIGHT (LB):

- **SOUNDBAR:** 4.6
- **SUBWOOFER:** 11.2
- **PACKAGING:** 20.3

AUDIO:

- **NUMBER OF CHANNELS:** 3.1ch
- **VOICE ENHANCE**
- **NIGHT MODE**
- **SURROUND SOUND EXPANSION**
- **ADAPTIVE SOUND LITE**
- **GAME MODE**
- **DTS VIRTUAL:X**
- **DOLBY 5.1ch**
- **DTS 5.1ch**
- **COMPATIBLE WITH SWA-9200S**

AV DECODING:

- **MP3**
- **AAC**
- **OGG**
- **FLAC**
- **WAV**
- **AIFF**

CONNECTIVITY:

- ONE REMOTE CONTROL
- USB MUSIC PLAYBACK
- HDMI IN (1)/OUT(1)
- HDMI ARC
- HDMI CEC
- USB
- BLUETOOTH®
- BLUETOOTH® MULTI CONNECTION
- BLUETOOTH® POWER ON
- AUTO POWER LINK
- DIGITAL AUDIO INPUT (OPTICAL) (1)

ACCESSORIES INCLUDED IN BOX:

- SOUNDBAR
- SUBWOOFER
- REMOTE CONTROLLER WITH BATTERIES
- WALL MOUNT KIT
- OPTICAL CABLE
- POWER ADAPTER