## Simplify your business with the perfect solution



## Control content with your personal device

The Samsung Business TV app, available for Android and iOS devices, provides additional convenience by allowing you to remotely manage and control content on connected The Terrace for business.

\* Image simulated for illustration purposes



## Design content with the click of a button

Support more than 100 pre-loaded templates including vertical orientation, L-Bar layouts, motion-embedded, seasonal sale and other pre-designed promotions and advertisements for do-it-yourself content creation.



## Focus on your business, not your TV

Spend less time dealing with technical issues. An on/off timer allows the TV to automatically operate during business hours and a pin-code protects the display settings, avoiding any potential content interruptions.



## Simple setup in minutes

Set up could not be easier. The Terrace for business comes preloaded with a step-by-step tutorial that automatically begins when you first turn it on. After downloading the Samsung Business TV app, your devices are automatically connected to the TV and available for immediate use.



#### Easy content management

An incredibly simple interface allows you to edit, review, finalize and deploy content — even across multiple displays — with just a few quick taps.

\* Simulated images of Samsung Business TV application provided herein may differ from actual user experience due to application updates.



#### One cable, clutter-free connectivity

No longer need to buy a separate HDBase-T receiver to connect your external devices to The Terrace for business—there's one already built-in. Simply plug in the cable, and you're ready to go. Its built-in Media Bay provides additional support for media sticks and protection from snow, rain and dust.

\* Speaker must be purchased sepa rately.

# **Specification**

|  | Mode  | el   | вн55Т   | BH65T  | BH75T  |
|--|---|--|---|--|--|
|  |   | Size (Inch)  | 55  | 65   | 75   |
|  | Resolution  |  | 3,840 x 2,160   | 3,840 x 2,160  | 3,840 x 2,160  |
|  | Brightness(Typ.)  |  | 1.500nit  | 1.500nit   | 1.500nit   |
| Video                                      | Picture Engine  |  | Quantum Processor 4K  | Quantum Processor 4K   | Quantum Processor 4K   |
| video                                      | Motion Rate   |  | MR240   | Quantum Processor 4K   | MR240  |
|  | HDR10+  |  | Yes   | Yes  | MRZ40<br>Yes   |
|  |   |  |   |  |  |
|  | Anti-Reflection   |  | Yes   | Yes  | Yes  |
|  | Dolby Digital Plus  |  | Yes   | Yes  | Yes  |
| Audio                                      | SpeakerType   |  | 2 CH  | 2 CH   | 2 CH   |
| 710010                                     | Woofer  |  | N/A   | N/A  | N/A  |
|  | Bluetooth Audio   |  | Yes   | Yes  | Yes  |
|  | VIDEO   |  | HDMI (3), HDBaseT   | HDMI (3), HDBaseT  | HDMI (3), HDBaseT  |
|  | Input   | AUDIO  | N/A   | N/A  | N/A  |
|  |   | USB  | USB (1)   | USB (1)  | USB (1)  |
|  |   | RF (Terrestrial / Cable /  | 1/1(Common Use for Terrestrial) / 0   | 1/1(Common Use for Terrestrial) / 0  | 1/1(Common Use for Terrestrial) / 0  |
|  |   | Satellite)   |   |  |  |
| onnectivity                                | Output  | VIDEO  | N/A   | N/A  | N/A  |
|  |   | AUDIO  | Mini Jack, Optical  | Mini Jack, Optical   | Mini Jack, Optical   |
|  | External Control  |  | RJ45, RS232C  | RJ45, RS232C   | RJ45, RS232C   |
|  | External Sensor   |  | Ambient   | Ambient  | Ambient  |
|  | Wireless  |  | WiFi5, BT4.2  | WiFi5, BT4.2   | WiFi5, BT4.2   |
|  |   | Max  | TBD   | TBD  | TBD  |
|  | Power   | Energy Saving Mode   | TBD   | TBD  | TRD  |
| Power                                      | Consumption   | Stand-by   | TBD   | TBD  | TBD  |
|  | (W)   |  |   |  |  |
|  |   | Typical  | TBD   | TBD  | TBD  |
|  |   | Bezel Type   | SNB   | SNB  | SNB  |
|  | Color   | Front  | Titan Black   | Titan Black  | Titan Black  |
| Design                                     | COLOI   | Stand  | N/A   | N/A  | N/A  |
|  | Stand Type  |  | N/A   | N/A  | N/A  |
|  | Swivel (Left/Right)   |  | N/A   | N/A  | N/A  |
|  | Set without Stand   |  | 1247.4 x 720.9 x 59.8   | 1466.3 x 851.1 x 59.8  | 1692.0 x 981.6 x 59.9  |
| Mechanical                                 | Dimension   | Set with Stand   | 1247.4 x 720.9 x 59.8   | 1466.3 x 851.1 x 59.8  | 1692.0 x 981.6 x 59.9  |
|  | (mm)<br>Weight (kg)   |  | 1404 x 846 x 208  | 1710 x 1035 x 215  | 1859 x 1141 x 215  |
|  |   | Package  |   |  |  |
|  |   | Set without Stand  | 29.3  | 37.1   | 50.3   |
|  |   | Set with Stand   | 29.3  | 37.1   | 50.3   |
|  |   | Package  | 36.1  | 48.2   | 61.8   |
|  |   | Screw Size   | M8  | M8   | M8   |
|  | VESA  | Screwdepth   | 11.8  | 11.8   | 11.8   |
|  |   | VESASpec   | 200×200   | 400 x 400  | 400 x 400  |
|  |   | Safety   |   | 60065  |  |
|  | ,   |  | 60065   |  | 60065  |
| ertification                               |   |  |   |  |  |
| ertification                               |   | EMC  | Class B   | Class B  | Class B  |
|  |   | EMC<br>Included  | Class B<br>Remote Control, Batteries, User Manual, Power Cable  | Class B<br>Remote Control, Batteries, User Manual, Power Cable   | Class B<br>Remote Control, Batteries, User Manual, Power   |
|  | Optional  | EMC<br>Included<br>Stand   | Class B Remote Control, Batteries, User Manual, Power Cable N/A   | Class B  Remote Control, Batteries, User Manual, Power Cable  N/A  | Class B Remote Control, Batteries, User Manual, Power N/A  |
|  | Optional  | EMC<br>Included<br>Stand<br>Mount  | Class B<br>Remote Control, Batteries, User Manual, Power Cable  | Class B<br>Remote Control, Batteries, User Manual, Power Cable   | Class B<br>Remote Control, Batteries, User Manual, Power   |
|  |   | EMC<br>Included<br>Stand   | Class B Remote Control, Batteries, User Manual, Power Cable N/A   | Class B  Remote Control, Batteries, User Manual, Power Cable  N/A  | Class B Remote Control, Batteries, User Manual, Power N/A  |
| Accessory                                  | Digi  | EMC<br>Included<br>Stand<br>Mount  | Class B Remote Control, Batteries, User Manual, Power Cable N/A N/A   | Class B Remote Control, Batteries, User Manual, Power Cable N/A N/A  | Class B<br>Remote Control, Batteries, User Manual, Power<br>N/A<br>N/A   |
| Accessory                                  | Digi  | EMC<br>Included<br>Stand<br>Mount<br>tal Broadcasting  | Class B  Remote Control, Batteries, User Manual, Power Cable  N/A  N/A  ATSC/ClearQAM   | Class B  Remote Control, Batteries, User Manual, Power Cable  N/A  N/A  ATSC/ClearQAM  | Class B Remote Control, Batteries, User Manual, Power N/A N/A ATSC/ClearQAM  |
| Accessory                                  | Digi  | EMC Included Stand Mount tal Broadcasting //Sound System   | Class B  Remote Control, Batteries, User Manual, Power Cable N/A N/A ATSC/ClearQAM Colby  | Class B  Remote Control, Batteries, User Manual, Power Cable N/A N/A ATSC/ClearQAM Dolby   | Class B Remote Control, Batteries, User Manual, Power N/A N/A ATSC/ClearQAM Dolby  |
| Accessory                                  | Digi<br>DTV   | EMC Included Stand Mount tal Broadcasting //Sound System Analog Tuner Twin Tuner   | Class B Remote Control, Batteries, User Manual, Power Cable N/A N/A ATSC/ClearQAM Dolby Yes N/A   | Class B  Remote Control, Batteries, User Manual, Power Cable  N/A  N/A  ATSC/ClearQAM  Dolby  Yes  N/A   | Class B  Remote Control, Batteries, User Manual, Power  N/A  N/A  ATSC/ClearQAM  Dolby  Yes  N/A   |
| Accessory                                  | Digi<br>DTV   | EMC Included Stand Mount tal Broadcasting (/Sound System haslog Tuner Twin Tuner   | Class B Remote Control, Batteries, User Manual, Power Cable N/A N/A ATSC/ClearQAM Dolby Yes N/A N/A   | Class B  Remote Control, Batteries, User Manual, Power Cable  N/A  N/A  ATSC/ClearQAM  Dolby  Yes  N/A  N/A  | Class B  Remote Control, Batteries, User Manual, Power  N/A  N/A  ATSC/ClearQAM  Dolby  Yes  N/A  N/A  N/A   |
| Accessory                                  | Digi<br>DTV<br>CI (Cc<br>S                                      | EMC Included Stand Mount tal Broadcasting //Sound System Analog Tuner Twin Tuner immon Interface) mart TV Type   | Class B  Remote Control, Batteries, User Manual, Power Cable N/A N/A ATSC/ClearGAM Dolby Yes N/A N/A Smart  | Class B  Remote Control, Batteries, User Manual, Power Cable N/A N/A ATSC/ClearQAM Dolby Yes N/A N/A Smart   | Class B Remote Control, Batteries, User Manual, Power N/A N/A ATSC/ClearQAM Dolby Yes N/A N/A N/A Smart  |
| Accessory<br>oadcasting<br>System          | Digi<br>DTV<br>CI (Cc<br>S                                      | EMC Included Stand Mount tal Broadcasting (/Sound System haslog Tuner Twin Tuner   | Class B  Remote Control, Batteries, User Manual, Power Cable N/A N/A ATSC/ClearQAM Dolby Yes N/A N/A Smart Tizen <sup>TM</sup>  | Class B  Remote Control, Batteries, User Manual, Power Cable N/A N/A ATSC/ClearQAM Dolby Yes N/A N/A Smart Tizen <sup>7M</sup>   | Class B  Remote Control, Batteries, User Manual, Power  N/A  N/A  ATSC/ClearQAM  Dolby  Yes  N/A  N/A  N/A  Smart  Tizen <sup>TM</sup>   |
| Accessory<br>oadcasting<br>System          | Digi<br>DTV<br>CI (Cc<br>S                                      | EMC Included Stand Mount tal Broadcasting VSound System nalog Time Twin Tuner Immon Interface) mart TVType erating System Supported  | Class B  Remote Control, Batteries, User Manual, Power Cable N/A N/A AISC/Clear(JAM Dolty Yes N/A N/A Smart Tizen <sup>TM</sup> Youtube, Bisby, Mid birect, Sound mirroring Multi-View, Wiff Direct, Sound mirroring                                    | Class B  Remote Control, Batteries, User Manual, Power Cable N/A N/A ATSC/ClearQAM Dolby Yes N/A N/A Smart Tizen <sup>MM</sup> Youtube, Bibby, Malti Viole Assistant, Web Browser, Multi-View, Wiff Direct, Sound minroring                            | Class B  Remote Control, Batteries, User Manual, Power N/A N/A ATSC/ClearQAM Dolby Yes N/A N/A Smart Tizen <sup>M</sup> Youtube, Bibby, Malf Voice Assistant, Web Bro Mild-View, Will Direct, Sound mirroring  |
| Accessory<br>oadcasting<br>System          | Digi<br>DTV<br>CI (CC<br>S<br>Op                                | EMC Included Stand Mount tal Broadcasting //sound System valog Tuner Twin Tuner Twin Tuner Twin Tuner System System System System Supported  | Class B  Remote Control, Batteries, User Manual, Power Cable N/A N/A ATSC/ClearQAM Dolby Yes N/A N/A Smart Tizen™ Youtube, Bibby, Multi Vioic Assistant, Web Browser, Multi-View, Wifi Direct, Sound mirroring YES                                      | Class B  Remote Control, Batteries, User Manual, Power Cable N/A N/A ATSC/ClearQAM Dolby Yes N/A N/A Smart Tizen**  Youtube, Bibdy, Multi Vioke Assistant, Web Browser, Multi-View, Wiff Direct, Sound mirroring YES                                   | Class B  Remote Control, Batteries, User Manual, Power N/A N/A ATSC/Clear/QAM Dolby Yes N/A N/A Smart Tizen <sup>1M</sup> Youtube, Birby, Multi Voice Assistant, Web Bre Multi-View, Wiff Direct, Sound mirroring  |
| Accessory<br>oadcasting<br>System          | Digi<br>DTV<br>CI (CC<br>S<br>Op                                | EMC Included Stand Mount tal Broadcasting VSound System nalog Time Twin Tuner Immon Interface) mart TVType erating System Supported  | Class B  Remote Control, Batteries, User Manual, Power Cable N/A N/A AISC/Clear(JAM Dolty Yes N/A N/A Smart Tizen <sup>TM</sup> Youtube, Bisby, Mid birect, Sound mirroring Multi-View, Wiff Direct, Sound mirroring                                    | Class B  Remote Control, Batteries, User Manual, Power Cable N/A N/A ATSC/ClearQAM Dolby Yes N/A N/A Smart Tizen <sup>MM</sup> Youtube, Bibby, Malti Viole Assistant, Web Browser, Multi-View, Wiff Direct, Sound minroring                            | Class B Remote Control, Batteries, User Manual, Power N/A N/A ATSC/ClearQAM Dolby Yes N/A N/A Smart Tizenn Youtube, Bibby, Multi Voice Assistant, Web Bro Multi-View, With Direct, Sound mirroring   |
| Accessory<br>roadcasting<br>System         | Digi<br>DIY<br>CI (CC<br>S<br>Op                                | EMC Included Stand Mount tal Broadcasting //sound System valog Tuner Twin Tuner Twin Tuner Twin Tuner System System System System Supported  | Class B  Remote Control, Batteries, User Manual, Power Cable N/A N/A ATSC/ClearQAM Dolby Yes N/A N/A Smart Tizen™ Youtube, Bibby, Multi Vioic Assistant, Web Browser, Multi-View, Wifi Direct, Sound mirroring YES                                      | Class B  Remote Control, Batteries, User Manual, Power Cable N/A N/A ATSC/ClearQAM Dolby Yes N/A N/A Smart Tizen**  Youtube, Bibdy, Multi Vioke Assistant, Web Browser, Multi-View, Wiff Direct, Sound mirroring YES                                   | Class B  Remote Control, Batteries, User Manual, Power N/A N/A ATSC/Clear/QAM Dolby Yes N/A N/A Smart Tizen <sup>1M</sup> Youtube, Birby, Multi Voice Assistant, Web Bre Multi-View, Wiff Direct, Sound mirroring  |
| Accessory<br>roadcasting<br>System         | Digilo<br>DIV<br>CI(CC<br>S<br>Op<br>Ac<br>BizTV                | EMC Included Stand Mount tal Broadcasting //Sound System Inalog Tuner Twin Tuner mmon Interface) mart TV Type erating System Supported IP55 rated laptive Picture  | Class B  Remote Control, Batteries, User Manual, Power Cable N/A N/A ATSC/ClearQAM Dolby Yes N/A N/A Smart Tizen <sup>TM</sup> Youtube, Bisby, Multi Viole Assistant, Web Browser, Multi-View, Wiff Direct, Sound mirroring YES YES                     | Class B  Remote Control, Batteries, User Manual, Power Cable N/A N/A ATSC/ClearQAM Dolby Yes N/A N/A Smart Tizen <sup>TM</sup> Youtube, Bibby, Multi Voice Assistant, Web Birowser, Multi-View, Wiffi Direct, Sound milirorting YES YES                | Class B  Remote Control, Batteries, User Manual, Power  N/A  N/A  ATSC/ClearQAM  Dolby  Yes  N/A  N/A  N/A  Smart  Tzeen <sup>TM</sup> Youtube, Bisby, Multi Voice sasistant, Web Brit Multi-View, Will Direct, Sound mirroring  YES  YES                                |
| Accessory  oadcasting System  nart service | Digil<br>DTV<br>CI (CC<br>S<br>Op<br>Ac<br>BizTV                | EMC Included Stand Mount tal Broadcasting VSound System vnalog Tune Twin Tuner Immon Interface) mart TVType erating System Supported IPS5 rated laptive Picture App (Android, IOS) On/Off timer  | Class B  Remote Control, Batteries, User Manual, Power Cable N/A N/A AISC/Clear(JAM Dolty Yes N/A N/A Smart Tizen <sup>311</sup> Youtube, Bioby, Multi Vioice Assistant, Web Browser, Multi-View, Wff Direct, Sound microring YES YES YES YES           | Class B  Remote Control, Batteries, User Manual, Power Cable N/A N/A ATSC/ClearQAM Dolby Yes N/A N/A Smart Tizen <sup>MM</sup> Youtube, Bibby, Malt Vioice Assistant, Web Browser, Multi-View, Wfi Direct, Sound mirroring YES YES YES                 | Class B  Remote Control, Batteries, User Manual, Power N/A N/A ATSC/ClearQAM Dolby Yes N/A N/A N/A Smart Tizen <sup>M</sup> Youtube, Bioby, Multi Voice, Assistant, Web Bro Multi-View, Will Direct, Sound mirroring YES YES YES YES                                     |
| Accessory  oadcasting System  nart service | Digil<br>DTV<br>CI (CC<br>S<br>Op<br>Autorun Sk                 | EMC Included Stand Mount tal Broadcasting //Sound System valog Tune Twin Tuner Twin Tuner Twin Tuner System Supported IPS5 rated daptive Picture App (Android, IOS) AuOff timer prage(App auto launch)                                 | Class B  Remote Control, Batteries, User Manual, Power Cable N/A N/A ATSC/ClearQAM Dolby Yes N/A N/A Smart Tizeri <sup>TM</sup> Youtube, Bibby, Multi Voice Assistant, Web Browser, Multi-View, Wiff Direct, Sound mirroring YES YES                    | Class B  Remote Control, Batteries, User Manual, Power Cable N/A N/A ATSC/ClearQAM Dolby Yes N/A N/A Smart Tizer Youtube, Bloby, Multi Voice Assistant, Web Browser, Multi-View, Wiff Direct, Sound milroring YES YES                                  | Class B Remote Control, Batteries, User Manual, Power N/A N/A ATSC/ClearQAM Dolby Yes N/A N/A N/A Smart Tizen** Youtube, Bibby, Multi Voice Assistant, Web Bro Multi-View, Wiff Direct, Sound mirroring YES YES YES  |
| Accessory  oadcasting System  nart service | Digil<br>DTV<br>CI (CC<br>S<br>Op<br>AR<br>BizTV<br>Autorun Sk( | EMC Included Stand Mount tal Broadcasting //Sound System valog Tuner Twin Tuner mmon Interface) mart VI Vipe erating System Supported IP55 rated laptive Picture App (Android, (OS) On/Offtimer mage(App auto launch) pre-installation | Class B  Remote Control, Batteries, User Manual, Power Cable N/A N/A ATSC/ClearQAM Dolby Yes N/A N/A Smart Tizen <sup>TM</sup> Youtube, Bibby, Multi Viole Assistant, Web Browser, Multi-View, Wiff Direct, Sound mirroring YES YES YES YES YES YES YES | Class B  Remote Control, Batteries, User Manual, Power Cable N/A N/A ATSC/ClearQAM Dolby Yes N/A N/A Smart Toen' <sup>M</sup> Youtube, Bloby, Multi Voice Assistant, Web Browser, Multi-View, Wifi Direct, Sound mirroring YES YES YES YES YES YES YES | Class B  Remote Control, Batteries, User Manual, Power  N/A  N/A  ATS/C/Clear/QAM  Dolby  Yes  N/A  N/A  N/A  Smart  Tizzen <sup>TM</sup> Youtube, Birby, Multi Voice Assistant, Web Bro Multi-View, Wiff Direct, Sound mirroring  YES  YES  YES  YES  YES  YES  YES  YE |
| Accessory roadcasting System mart service  | Digit DIN CI (CC S S Op Ax BizTV Autorun Sig                    | EMC Included Stand Mount all Broadcasting Sound System Availog Tuner Twin Tuner Immon Interface) mart IV/Ipe erating System Supported IPS5 rated App (Android, IOS) DA/Off time prayedApp auto bunch) pre-installation Security Iock   | Class B  Remote Control, Batteries, User Manual, Power Cable N/A N/A ATSC/Clear(JAM Dolby Yes N/A N/A Smart Tizen' Youtube, Bioby, Multi Voice Assistant, Web Browser, Multi-View, Wiff Direct, Sound mirroring YES YES YES YES YES YES YES             | Class B  Remote Control, Batteries, User Manual, Power Cable N/A N/A ATSC/ClearQAM Dolby Yes N/A N/A Smart Tzen**  Youtube, Bibby, Multi Voice Assistant, Web Browser, Multi-View, W#i Direct, Sound mirroring YES YES YES YES YES YES YES             | Class B  Remote Control, Batteries, User Manual, Power N/A N/A ATSC/ClearQAM Dolby Yes N/A N/A N/A Smart Tizen**  Youtube, Birby, Multi Voice Assistant, Web Bro Multi-View, Wiff Direct, Sound mirroring YES YES YES YES YES YES YES YES                                |
| nart service<br>Additional                 | Digit DIN                   | EMC Included Stand Mount tal Broadcasting //Sound System valog Tuner Twin Tuner mmon Interface) mart VI Vipe erating System Supported IP55 rated laptive Picture App (Android, (OS) On/Offtimer mage(App auto launch) pre-installation | Class B  Remote Control, Batteries, User Manual, Power Cable N/A N/A ATSC/ClearQAM Dolby Yes N/A N/A Smart Tizen <sup>TM</sup> Youtube, Bibby, Multi Viole Assistant, Web Browser, Multi-View, Wiff Direct, Sound mirroring YES YES YES YES YES YES YES | Class B  Remote Control, Batteries, User Manual, Power Cable N/A N/A ATSC/ClearQAM Dolby Yes N/A N/A Smart Toen' <sup>M</sup> Youtube, Bloby, Multi Voice Assistant, Web Browser, Multi-View, Wifi Direct, Sound mirroring YES YES YES YES YES YES YES | Class B  Remote Control, Batteries, User Manual, Power  N/A  N/A  ATS/C/Clesr/QAM  Dolby  Yes  N/A  N/A  N/A  Smart  Tizzen <sup>TM</sup> Youtube, Bibby, Multi Voice Assistant, Web Bro Multi-View, Wiff Direct, Sound mirroring  YES  YES  YES  YES  YES  YES  YES  YE |

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