Oh, the places you’ll go! And the times you’ll share and treasure, all captured with your Polaroid Go. Pocket-sized and built to go go go wherever adventure takes you. Get to know a more grownup instant camera featuring artful double exposure, selfie mirror, and a self-timer for the days you step inside the frame.

Polaroid Go
White

Pocket-sized Analog Instant Camera
Double Exposure
Selfie Ready
Selfie-Mirror and Self-Timer
Flash On/Off
15-pack battery life

Launch date: March 16, 2021

Operating temperature: 4-42°C / 41-100°F, 5-90% relative humidity

Battery: High performance lithium-ion battery, 750mAh, 3.7V nominal Voltage, 2.7Wh

Battery report: Available

Outer shell: Polycarbonate + ABS plastics

Lenses: Polycarbonate resin

Shutter speed: 1/125-30sec

Aperture: f52

Focal length: 51.1 mm

Field of view: Diagonal 65.1°, Horizontal 48.1°, Vertical 49.1°

Flash system: Vacuum discharge tube storage

Made in China for and distributed by Polaroid Film B.V. (P.O. Box 242, 7500 AE), Enschede, The Netherlands.

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