Polaroid’s new point-and-shoot analog instant camera has all you need to catch every life moment in an original Polaroid photograph. Now with autofocus, it’s simple to capture moments as you see them, so you can relive them forever in sharp, vivid color. Frame two moments in one with double exposure, or get yourself in the picture with self-timer and an accurate flash to make everyone look like they should. Available in 7 colors.

<table>
<thead>
<tr>
<th>Feature</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Autofocus</td>
<td>On/off</td>
</tr>
<tr>
<td>Double Exposure</td>
<td>On/off</td>
</tr>
<tr>
<td>Accurate Flash</td>
<td>On/off</td>
</tr>
<tr>
<td>15-pack battery life</td>
<td></td>
</tr>
<tr>
<td>Self-timer</td>
<td></td>
</tr>
</tbody>
</table>

### Specifications

- **Launch date**: 2019-03-26
- **Operating temperature**: 4-42°C / 41-100°F, 5-90% relative humidity
- **Battery**: High performance lithium-ion battery, 750mAh, 3.7V nominal Voltage, 2.7Wh
- **Battery report**: Available
- **Outer shell**: Polycarbonate + ABS plastics
- **Lenses**: Optical grade Polycarbonate and Acrylic lenses, coated
- **Shutter system**: Custom design, using precision step motor for shutter
- **Lens**: Autofocus system via 2 fixed focus zones 0.55m-1.3m, 0.6m-infinity
- **Focal length**: Close-up (lens 1) 94.96 mm, Distance (lens 2) 102.35 mm
- **Field of view**: 41 degrees vertical, 40 degrees horizontal
- **Flash system**: Vacuum discharge tube storage

### Dimensions and Weights

- **Polaroid Now box**: 156.5 mm x 124 mm x 99 mm (6.1” x 4.9” x 3.9”)
  - Volume: 0.00192 m³
- **Polaroid Now**: 582.7 grams (1.28 lb)
- **Polaroid Now shipper**: 173 mm x 368.5 mm x 207 mm (6.8” x 15.2” x 8.1”)
  - +/- 3875 grams
- **Polaroid Now shipper weight**: 6
- **Camera dimensions**: 94 mm x 112.2 mm x 150.2 mm (3.7” x 4.4” x 5.9”)
- **Camera weight (without film pack)**: 443 grams (0.97 lb)

Have a question you need answered? Contact our Customer Support Team

- **USA/Canada**: usa@polaroid.com, +1-212-219-3254
- **EU/Rest of the World**: service@polaroid.com, 00800 5770 1500

Or visit polaroid.com/help

Works with both i-Type and 600 film:

![Polaroid i-Type Film](image1)
![Polaroid 600 Film](image2)