

# Polaroid Now Everything Box

## Generation 2

polaroid



### Technical Specifications

<b>Product</b>	Polaroid Now Everything Box - Generation 2		
<b>Color</b>	<b>PRD</b>	<b>EAN</b>	<b>GTIN</b>
<b>Black</b>	006248	9120096774638	19120096774635
<b>Black &amp; White</b>	006247	9120096774621	19120096774628
<b>Launch Date</b>	14 March 2023		
<b>RRP</b>	\$149.99, €149.99, £139.99		
<b>HS or HTS Code</b>	9006409000 (US) 9006400000 (EU)		
<b>Country of Origin</b>	China (CN)		
<b>Packaging Contents</b>	Polaroid Now Camera (Gen 2) Double Pack Color Film for i-Type USB-C Charging Cable (1.2m) Wrist Strap Quick Start Guide Safety & Compliance Leaflet		
<b>Product Box</b>	135 x 105 x 205 mm 5.3" x 4.1" x 8.1"		
<b>Product Box Weight</b>	800 grams 28.2 ounces		
<b>Shipper</b>	405 mm x 225 mm x 220 mm 15.9" x 8.9" x 8.7"		
<b>Shipper Weight</b>	5250 grams 185 ounces		
<b>Units per Shipper</b>	6		

<b>Product Dimensions</b>	150.2 x 112.2 x 94 mm 5.9" x 4.4" x 3.7"
<b>Product Weight</b>	455.8 grams 16.1 ounces
<b>Battery</b>	Lithium-Ion battery
<b>Battery Report</b>	Available
<b>Outer Shell</b>	ABS, PC (40% recycled plastics)
<b>Shutter System</b>	Custom design, using precision step motor for shutter
<b>Aperture</b>	Eight useable apertures ranging from f64 to f11.
<b>Lens</b>	Optical grade PC and Acrylic lens, coated. Autofocus system via 2 fixed focus zones 0.55m-1.3m, 0.6m-infinity
<b>Focal Length</b>	Close-up (lens 1) 94.96 mm Distance (lens 2) 102.35 mm
<b>Field of View</b>	Horizontal 40°, vertical 41°
<b>Flash System</b>	Vacuum discharge tube storage
<b>Compatible With</b>	i-Type Film 600 Film
<b>Device Interface Ports</b>	Type C charging input x1

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Please note that the product is under development. The images in this document are therefore of indicative nature. Please contact your Polaroid sales representative to acquire approved press materials.