Window Facing Display 75XS4G

Make Your Content Stand Out beyond Window with the Outstanding Visibility

- High Brightness: 4,000 nits
- ULTRA HD Resolution: 4K UHD
- Double-Sided Availability
- webOS Smart Platform
A SCREEN CLEARLY VISIBLE FROM ANYWHERE

Deliver Your Message with High Visibility Even Under the Strong Sunlight
With a great brightness of 4,000 nits** and UHD picture quality, 75XS4G clearly deliver contents and attract public attention, which is the ultimate display for outdoor visibility. QWP*** enables clear visibility even when the viewer is wearing polarized sunglasses.

* ‘LG Conventional’ refers to LG 75XS2E.
** Brightness of 75XS4G : Max. 4,000 nits, Typ. 3,200 nits
*** Quarter Wave Plate

KEEP YOUR CONTENT MARKEDLY WITH HIGH EFFICIENCY

High Energy Efficiency
The 75XS4G is *energy efficient, allowing for an efficient total cost management while showing content in UHD resolution even with 4,000 nits of high brightness.

* Maximum power consumption of 75XS4G is 790 W at ‘On Mode’. The figure may differ depending on the actual environment.
UTILIZE YOUR SPACES IN AUTHENTIC AND EFFICIENT WAYS

Space Blending Slim Design

Given that window-facing displays are usually installed indoors close to the window, 75XS4G’s slim design is useful as it can blend naturally inside the store.

* ‘LG Conventional’ refers to LG 75XS2E

Double-sided Usage with Dedicated Bracket

Due to the 75XS4G flat-back design and dedicated bracket*, store owner can attach LG’s UHD display** to the back for the purpose of displaying a variety of content for both external and internal customers.

* Bracket is optional.
** Attachable Displays: LG 65/55/49 inches UH7 Series, 65/55/49 inches UH5/UM3 Series
LONG-LASTING HIGH PERFORMANCE

Wide Operating Temperature Range
75XS4G can operate at various temperatures of 0-40°C.

Conformal Coating
*Conformal Coating improves reliability of the circuit board, power board by protecting it against dust, iron powder, humidity, etc.

* Conformal Coating : Thin protective films/breathing membranes that filter water vapor and solid debris

CONVENIENTLY USE VIA webOS SMART PLATFORM

High Performance with webOS
Quad Core SoC* can execute several tasks at the same time without a separate media player. In addition, webOS 4.1 platform enhances user convenience with intuitive UI and simple app development tools.

* System-on-Chip
MANAGE CONTENT EASILY & EFFICIENTLY

Multiple Display Control with a Remote Control
Multiple device controls are available through the RJ45 & RS-232C ports. It means that even double-sided displays can be easily controlled simultaneously with a remote control.

Easy Content Distribution & SW Update
75XS4G features embedded Wi-Fi, Bluetooth, Beacon making it easy to distribute content wirelessly and update Firmware. In particular, using Beacon and BLE (Bluetooth Low Energy), shop manager can do various promotional activities, such as providing promotional coupons or product information to visitor in real time.

Web Monitoring (Control Manager)
This web-based monitoring solution is user-friendly and allows the user to be at ease. It enables the user to have full access anywhere at anytime from their mobile phone while having access to both current and past data. It allows the user to monitor the unit, make adjustments, and control the unit remotely in real time.
EASY INSTALLATION

Precise Installation Using Leveler Tool

The 75XS4G is equipped with a "Leveler Tool" which shows users how the device is tilt, so the display can be precisely installed.

Alert for Right Direction

The 75XS4G is equipped with a "horizontal sensor", so the display can be installed accurately.
**PRODUCT INFORMATION**

**75XS4G**

<table>
<thead>
<tr>
<th>Screen Size</th>
<th>75“</th>
</tr>
</thead>
<tbody>
<tr>
<td>Panel Technology</td>
<td>IPS, M+ (WRGB)</td>
</tr>
<tr>
<td>Native Resolution</td>
<td>UHD (3,840 x 2,160)</td>
</tr>
<tr>
<td>Brightness</td>
<td>4,000 nits (Typ.), 3,200 nits (Min.)</td>
</tr>
<tr>
<td>Contrast Ratio</td>
<td>1,200 : 1 (Typ.)</td>
</tr>
<tr>
<td>Viewing Angle</td>
<td>H: 178°, V: 178°</td>
</tr>
<tr>
<td>Operation Hours (Hours/Day)</td>
<td>24/7</td>
</tr>
<tr>
<td>Portrait / Landscape</td>
<td>Yes / Yes</td>
</tr>
<tr>
<td>DOP (Quarter Wave Plate)</td>
<td>Yes</td>
</tr>
</tbody>
</table>

**Connectivity**

- **Input**
  - HDMI 2 (HDCP 2.2 / 1.4), DP (HDCP 2.2 / 1.3), USB 2.0 Type A
  - DP (Input DP / HDMI), External Speaker Out (L/R, 10 W x 10 W)
  - RS232C In (4 pin Phone Jack) / Out, RJ45 (LAN) In / Out, IR In

- **Output**
  - DP (Input DP / HDMI), External Speaker Out (L/R, 10 W x 10 W)

**Mechanical Specification**

- **Weight (Head)**: 39.6 kg
- **Packed Weight**: 50 kg
- **Monitor Dimension (W x H x D)**: 1,679.2 x 957.6 x 104 mm

**Feature**

- Back Light Sync, Embedded CMS, Temperature Sensor
- Auto-Brightness Sensor, Built-in Wi-Fi Module, Control Manager

**Power**

- **Power Supply**: AC 100-240 V~, 50/60 Hz
- **Power Type**: Built-in Power
- **Power Consumption**: 750 W (Typ.), 790 W (Max.)
- **BTU (British Thermal Unit)**: 2,559 BTU/hr (Typ.), 2,696 BTU/hr (Max.)
- **Smart Energy Saving**: 400 W
- **Safety**: CB / NRTL
- **FCC Class**: A / CE / KC / VCCI
- **EPP**: Yes

**Accessory**

- Optional Double-sided Bracket (Landscape & Portrait: WM-B640S)

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*Dimensions & Jack Panels may differ from the above image, so please contact LG sales team to verify before ordering.*

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**DIMENSION**

(unit: mm)

**DOUBLE-SIDED BRACKET**

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**CONNECTIVITY**

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**Download**

LG C-Display+ Mobile App

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