**TV Signage**  
**UR340C9 Series**

**LG UHD Signage for Live TV & Promotional Messaging**

<table>
<thead>
<tr>
<th>Feature</th>
<th>86&quot; / 75&quot; / 65&quot; / 55&quot; / 50&quot; / 43&quot;</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Sizes</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Screen Resolution</strong></td>
<td>3,840 x 2,160 (UHD)</td>
</tr>
<tr>
<td><strong>Operation Time</strong></td>
<td>16 Hours / 7 Days</td>
</tr>
<tr>
<td><strong>Brightness</strong></td>
<td>330 nits (86&quot;/75&quot;)</td>
</tr>
<tr>
<td></td>
<td>400 nits (65&quot;/55&quot;/50&quot;)</td>
</tr>
<tr>
<td></td>
<td>300 nits (43&quot;)</td>
</tr>
<tr>
<td><strong>Built-in Speakers</strong></td>
<td>10 W + 10 W</td>
</tr>
</tbody>
</table>

*All images in this datasheet are for illustrative purposes only.*
Ultra HD Resolution Delivers Superb Picture Quality

Ultra HD resolution is four times FHD for content that is vivid and highly detailed. In addition, the UR340C series supports HDR10 to deliver more intense color reproduction and deeper black levels that can improve image contrast.

Elegant Slim Design

The space-saving UR340C series is thinner than LG conventional* models making installation a breeze. In addition, its sophisticated ashed blue color can enhance the décor of the environment in which it’s installed.

* ‘LG Conventional’ refers to the LG US340C series.

Advanced Welcome Screen

To provide a more personalized and welcoming experience, the UR340C series welcome screen features a broader range of programable greeting messages. And if no input signal is present, preset content can be displayed, avoiding the conventional “No Signal” message.

Customized Time Scheduler

The UR340C series features a time scheduler that allows you to program when the display is powered on to conserve power and extend product life.
Display Power Management Support

For more efficient power management, Display Power Management (DPM) can be configured to be powered on only when a TV signal is present.

USB Data Cloning

USB data cloning improves the efficiency of managing multiple displays by allowing you to transfer the data of one display to the other UR340C series displays using a USB drive.

* USB is not provided by LG. FAT32 or NTFS formatting is recommended.

Crestron Connected® Certified

For more efficient meeting management, the UR340C series has been certified by Crestron Connected®, providing seamless integration and automated control* in Crestron Connected® meeting rooms.

* Network-based control

LG’s SuperSign® Makes Signage Control More Efficient

LG’s SuperSign control software allows you to manage up to 100 displays through a single account and server, giving you remote control over power, volume. Firmware updates are also supported.

* LG SuperSign Control needs to be purchased separately.
## SPECIFICATIONS

<table>
<thead>
<tr>
<th>MODEL</th>
<th>86UR340C9UD</th>
<th>75UR340C9UD</th>
<th>65UR340C9UD</th>
<th>55UR340C9UD</th>
<th>50UR340C9UD</th>
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<tr>
<td>Diagonal</td>
<td>86”</td>
<td>75”</td>
<td>65”</td>
<td>55”</td>
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<td>3840 X 2160 (UHD)</td>
<td>3840 X 2160 (UHD)</td>
<td>3840 X 2160 (UHD)</td>
<td>3840 X 2160 (UHD)</td>
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<td>400 nits</td>
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<td>1200:1</td>
<td>1300:1</td>
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<td>8 ms</td>
<td>8 ms</td>
<td>14 ms</td>
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<td>Yes (RS-232C)</td>
<td>Yes (RS-232C)</td>
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<td>Yes</td>
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<td>Insert Image</td>
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<td>RJP (remote jack pack) Compatibility</td>
<td>Teleadapt/Guestlink (HDMI CEC)</td>
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<td>USB Auto playback</td>
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<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<td>Moving Picture Playback (SD/HD/Plus HD)</td>
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<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<td>Auto Off / Sleep Timer</td>
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<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<td>Motion Eye Care</td>
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<td>DPM (Digital Power management)</td>
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<td>Yes</td>
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<td>Time scheduler</td>
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<td>Yes</td>
<td>Yes</td>
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<td>RTC (Real Time Clock)</td>
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<td>Yes</td>
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<td>Yes</td>
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<td>NTP sync timer</td>
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<td>Yes (Clock Setup)</td>
<td>Yes (Clock Setup)</td>
<td>Yes (Clock Setup)</td>
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<td>SuperSign Control</td>
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<td>MODEL</td>
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<td>HDMI 2.0 In</td>
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<td>USB In</td>
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<td>Yes</td>
<td>Yes</td>
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<td>RF In</td>
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<td>Yes</td>
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<td>Digital Audio Out (Optical)</td>
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<td>Weight without Stand</td>
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<td>69.2 lbs / 31.4 kg</td>
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<td>30.9 lbs / 14.0 kg</td>
<td>25.8 lbs / 11.7 kg</td>
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<td>24.3 lbs / 11.0 kg</td>
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<td>66.1 x 38.0 x 2.4 in</td>
<td>57.2 x 33.0 x 2.3 in</td>
<td>48.6 x 28.1 x 2.3 in</td>
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<td></td>
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<td>1678 x 964 x 59.9 mm</td>
<td>1454 x 838 x 57.7 mm</td>
<td>1235 x 715 x 57.5 mm</td>
<td>1121 x 651 x 57.1 mm</td>
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<td>UL (Certification)</td>
<td>Yes</td>
<td>Yes</td>
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<td>EPEAT (Environmental)</td>
<td>Yes</td>
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<td>ISTA6 (Packaging)</td>
<td>Yes</td>
<td>Yes</td>
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<td>Accessories</td>
<td>Chromecast anti-theft cover (optional), RS232 9-pin to 3.5mm adapter, 2m power cable (attached), remote control (L-Con)</td>
<td>Chromecast anti-theft cover (optional), RS232 9-pin to 3.5mm adapter, 1.6m power cable (detached), remote control (L-Con)</td>
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CONNECTIVITY -
86” / 75” / 65” / 55” / 50” / 43”

<table>
<thead>
<tr>
<th>86” Rear</th>
<th>75” Rear</th>
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<tr>
<td>LAN</td>
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<tr>
<td>ANTENNA CABLE IN</td>
<td>TV-UNICOG</td>
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<td>HDMI IN</td>
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<tr>
<td>RS-232C IN (CONTROL &amp; SERVICE)</td>
<td>USB IN</td>
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<th>86” Side</th>
<th>75” Side</th>
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<td>OPTICAL DIGITAL AUDIO IN</td>
<td>OPTICAL DIGITAL AUDIO OUT</td>
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<tr>
<td>HDMI IN</td>
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<td>RS-232C IN (CONTROL &amp; SERVICE)</td>
<td>CABLE CONTROL IN</td>
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<th>65” / 55” / 50” / 43” Rear</th>
<th>75” / 65” / 55” / 50” / 43” Side</th>
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<td>HDMI IN</td>
<td>HDMI IN</td>
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<tr>
<td>SERVICE ONLY</td>
<td>SERVICE ONLY</td>
</tr>
<tr>
<td>RS-232C IN (CONTROL &amp; SERVICE)</td>
<td>RS-232C IN (CONTROL &amp; SERVICE)</td>
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