Hisense | COMMERCIAL DISPLAY
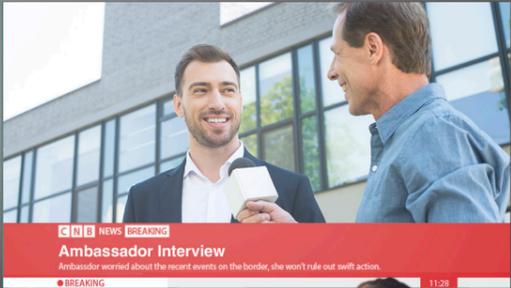
GM50D Series
Digital Signage Solutions

Introducing the latest generation of Digital Signage Displays

Hisense Digital Signage is designed to serve multiple business applications: public spaces, transportation systems, museums, stadiums, retail stores, hotels, restaurants and corporate buildings. With the GM50D series, it delivers powerful engagement from any devices, boost business with real-time updates, data-driven insights and visually appealing content, manage and control devices at anytime from anywhere, and simplify the cable management by conecting a series of displays to a single video output.

CNB NEWS BREAKING
Ambassador Interview
Ambassdor worried about the recent events on the border, she won't rule out swift action.
● BREAKING   11:28

Huddlespace
BOOTH 2

Strategy Infographics

Mercury
It's the smallest planet
in the Solar System

Jupiter
It's the biggest planet
in the Solar System

Learn More: www.hisense-b2b.com | **Contact Us:** sales@hisense-b2b.com

Hisense | COMMERCIAL DISPLAY

Learn More: www.hisense-b2b.com | **Contact Us:** sales@hisense-b2b.com

Hisense | COMMERCIAL DISPLAY

Linkedin: @Hisense B2B Europe | @Hisense B2B USA | @Hisense B2B MENA | @Hisense B2B Indonesia | @Hisense B2B South Africa

Linkedin: @Hisense B2B Europe | @Hisense B2B USA | @Hisense B2B MENA | @Hisense B2B Indonesia | @Hisense B2B South Africa

GM50D Series - Highlights

Narrow Bezel
With a narrow bezel and symmetrical design, the display can be easily integrated into any environment. All terminals face outwards, ensuring the display hangs flush against the wall which saves space and facilitates installation.

Clean Cable Solution
The integrated cable holder hides cables and keeps the back of the display tidy and uncluttered. This reduces visual distractions that can get in the way of your viewing experience.

Wireless Screen Sharing
Everthing you need for screen sharing solutions. Screen Cast is a in house built-in screen sharing application that enables the screen sharing wirelessly and seemlessly from anywhere and from any devices.

Build-in VisionInfo
VisionInfo is a cloud-based device managemet software that offers end-to-end device management and control through all devices. It is a powerful, effective and easy to use tool to control your devices at anytime from anywhere.

Android 11
Android 11 works to keep your data safe and secure. With Android 11, you have more control over what information apps can and can't access. Devices that work better together, enhance your messaging, audio and multitasking experiences.

Anti-glare Coating
All GM50D Series displays offer higher haze panels that help reduce reflections without adversley affecting the image quality. Anti-glare coatings can also improve the perceived contrast of the display.

Smart Power
The backlight intensity can be controlled and pre-set by the system to reduce the power consumption, ENERGY STAR-certified, the display helps you protect the environment and save costs.

Conformal Coating
Electronic components are completely protected from the environmental factors like moisture, dust, salt, chemicals, temperature changes and mechanical abrasion.

Learn More: www.hisense-b2b.com | **Contact Us:** sales@hisense-b2b.com

Hisense | COMMERCIAL DISPLAY

Learn More: www.hisense-b2b.com | **Contact Us:** sales@hisense-b2b.com

Hisense | COMMERCIAL DISPLAY

Linkedin: @Hisense B2B Europe | @Hisense B2B USA | @Hisense B2B MENA | @Hisense B2B Indonesia | @Hisense B2B South Africa

Linkedin: @Hisense B2B Europe | @Hisense B2B USA | @Hisense B2B MENA | @Hisense B2B Indonesia | @Hisense B2B South Africa

4K UHD

Delivers superior resolution that allows more details to be displayed on an image. The materials, the textures, the skin texture and the backgrounds: everything is richer and more realistic. 4K UHD provides four times the resolution of Full HD (1080p), with a resolution of 3840 x 2160 pixels. This higher pixel density results in sharper and more detailed images and videos, which can significantly enhance the viewing experience.
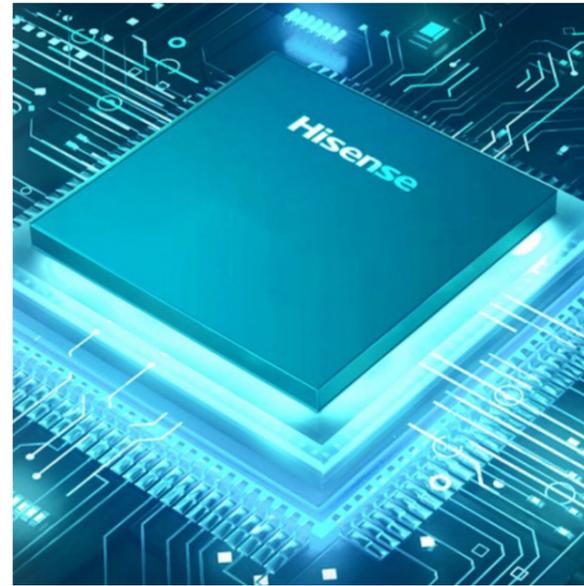
Anti Glare Coating

All the GM50D Series Offers higher haze panal that helps with reflections without notably affecting the image quality.

By reducing glare, anti-glare coatings enhance the visibility of the display's content. This is crucial for digital signage, as it ensures that passersby and viewers can clearly see and read the information, advertisements, or messages being displayed. Improved visibility can lead to better communication and engagement.

High Brightness

In outdoor settings or indoor environments with lots of ambient light, such as shopping malls, airports, or storefronts with large windows, high-brightness displays are essential. The GM50D Series displays deliver 500 nits brightness so they can overcome the challenges posed by direct sunlight or strong indoor lighting, ensuring that the content remains visible and legible even in bright conditions.

Narrow Bezel

The narrow bezel on the GM50D series digital signage display enhances the visual appeal, functionality, and effectiveness of the display in commercial applications. It allows for more seamless content presentation, improved aesthetics, and greater flexibility in designing engaging displays.

For presentations, conferences, or digital signage setups that require multiple screens, a narrow bezel ensures that the transition between different screens is seamless. It helps maintain the continuity of content across multiple displays, making it easier for viewers to follow presentations or messages.

Android 11 - A Safer and Enhanced Experience

Android 11 works to keep your data safe and secure. With Android 11, you have more control over what information apps can and can't access. Devices that work better together, enhance your messaging, audio and multitasking experiences.
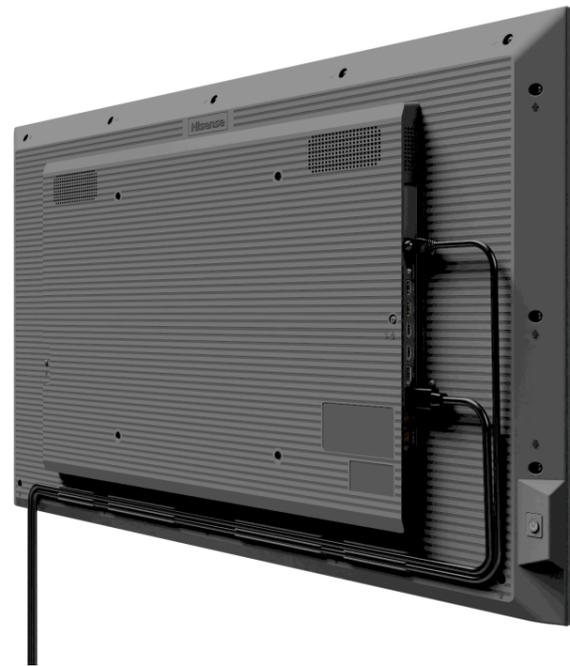
Clean Cable Solutions

The integrated cable holder hides cables and keeps the back of the display tidy and uncluttered. This reduces visual distractions that can get in the way of your viewing experience.

Wireless Screen Sharing with Quad Split Screen

With Hisense GM50D series, you can eliminate the need for physical cables, adapters, and complex setup processes. Users can quickly and easily connect their devices (such as laptops, smartphones, or tablets) to the GM50D series digital signage displays without dealing with cable management, making it a user-friendly option.
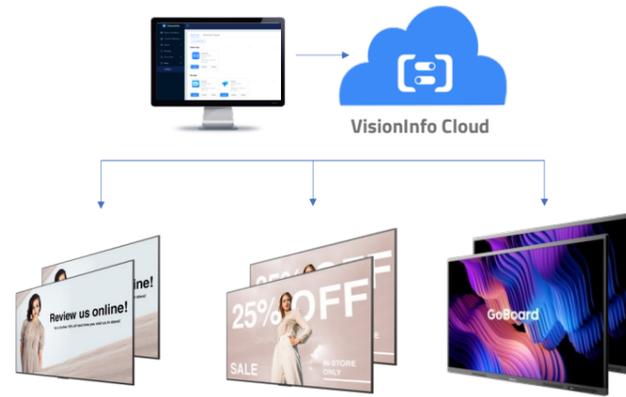
Software casting support quad split screen enhancing the usability and versatility our signage displays, making them more interactive, engaging and convenient for both presenters and viewers.

Learn More: www.hisense-b2b.com | **Contact Us:** sales@hisense-b2b.com

Hisense | COMMERCIAL DISPLAY

Linkedin: @Hisense B2B Europe | @Hisense B2B USA | @Hisense B2B MENA | @Hisense B2B Indonesia | @Hisense B2B South Africa

Learn More: www.hisense-b2b.com | **Contact Us:** sales@hisense-b2b.com

Hisense | COMMERCIAL DISPLAY

Linkedin: @Hisense B2B Europe | @Hisense B2B USA | @Hisense B2B MENA | @Hisense B2B Indonesia | @Hisense B2B South Africa

The Complete Solution

1

Intelligent Content Management
Effortlessly manage, customize and deliver your message with our intuitive CMS platform. Streamline content creation and engage your audience with our powerful, user-friendly platform.

Content Creation Dynamic Scheduling Content Publishing

2

Enterprise-Grade Device Management
Empower your business with remote monitoring and control of displays on an installation. Safeguard your digital content with the robust security features of VisionInfo. Protect your displays and marketing content from cyber threats, ensure data privacy, and enjoy total peace of mind.

Remote Moitoring Complete Control Error Notifications

3

Enhanced Data Management
Unlock the power of data with our advanced analytics and reporting feature within VisionInfo. Gain valuable insights, make data-driven decisions, and maximize the performance of your content.

Routine Automation Data Analysis Visual Reporting

Why Choose VisionInfo for the GM50D Series

Flexible and Scalable Solutions

VisionInfo from Hisense is our cloud-based digital signage software which is flexible, cost-effective, and infinitely scalable for users. VisionInfo includes a comprehensive CMS solution and advanced remote display management features. It provides users the freedom to edit and publish content while ensuring it looks great across all displays in a system. It is a powerful, effective and easy to use tool to manage content and control your displays at anytime from anywhere.

VisionInfo Cloud

Review us online!

25%OFF

GoBoard

Key Features

- Web browser editor UI
- Drag-and-drop visual editor
- Supports website integration
- Supports live streams
- Supports Office documents and PDF's
- Supports Widgets

- 4K resolution playback
- Offline content playback
- Program preview and publish approval
- Advanced program scheduler
- Custom template layouts
- Playback statistics

MDM

Mobile Device Management

- View the status of remote displays - online/offline, CPU and memory running status
- Real-time display control - power off, screen sleep/wake up, reboot, switch signal source, screen lock/unlock, USB disable/enable
- Remote desktop real-time monitoring
- Scheduled tasks to control displays - power On/off, screen sleep/wake up
- Remote software management - APP installation and uninstallation, remote OS Upgrade
- Display usage statistics

Learn More: www.hisense-b2b.com | **Contact Us:** sales@hisense-b2b.com

Linkedin: @Hisense B2B Europe | @Hisense B2B USA | @Hisense B2B MENA | @Hisense B2B Indonesia | @Hisense B2B South Africa

Hisense | COMMERCIAL DISPLAY

Learn More: www.hisense-b2b.com | **Contact Us:** sales@hisense-b2b.com

Linkedin: @Hisense B2B Europe | @Hisense B2B USA | @Hisense B2B MENA | @Hisense B2B Indonesia | @Hisense B2B South Africa

Hisense | COMMERCIAL DISPLAY

Specifications

Model	43GM50D	50GM50D	55GM50D	65GM50D	75GM50D	86GM50D
Backlight Type	DLED	DLED	DLED	DLED	DLED	DLED
Type	ADS	VA	ADS	ADS	ADS	ADS
Size	43"	50"	55"	65"	75"	86"
Resolution	3840 x 2160	3840 x 2160	3840 x 2160	3840 x 2160	3840 x 2160	3840 x 2160
Refresh rate	60Hz	60Hz	60Hz	60Hz	60Hz	60Hz
Color Depth	1.07G (8 Bits+FRC)	1.07G (8 Bits+FRC)	1.07G (8 Bits+FRC)	1.07G (8 Bits+FRC)	1.07G (8 Bits+FRC)	1.07G (8 Bits+FRC)
Brightness(Typ.)	500 nits	500 nits	500 nits	500 nits	500 nits	500 nits
Contrast Ratio(Typ.)	1200:1	5000:1	1200:1	1200:1	1200:1	1200:1
Response Time(Typ.)	8ms	8ms	8ms	8ms	8ms	8ms
Viewing Angle(Min.)	178°/178°	178°/178°	178°/178°	178°/178°	178°/178°	178°/178°
Color Gamut(Typ.)	72% NTSC	DCI-P3 92%	72% NTSC	72% NTSC	72% NTSC	72% NTSC
Haze	25%	25%	25%	25%	25%	25%
Orientation	Landscape & Portrait	Landscape & Portrait	Landscape & Portrait	Landscape & Portrait	Landscape & Portrait	Landscape & Portrait
Lifetime	up to 50,000 hrs	up to 50,000 hrs	up to 50,000 hrs	up to 50,000 hrs	up to 50,000 hrs	up to 50,000 hrs
Operation Hours	7Day x 18Hour	7Day x 18Hour	7Day x 18Hour	7Day x 18Hour	7Day x 18Hour	7Day x 18Hour

System

Operating System	Android 11	Android 11	Android 11	Android 11	Android 11	Android 11
Processor CPU	ARM Cortex-A55 Quad core	ARM Cortex-A55 Quad core	ARM Cortex-A55 Quad core	ARM Cortex-A55 Quad core	ARM Cortex-A55 Quad core	ARM Cortex-A55 Quad core
Processor GPU	Mali-G52	Mali-G52	Mali-G52	Mali-G52	Mali-G52	Mali-G52
Memory	3G DDR4	3G DDR4	3G DDR4	3G DDR4	3G DDR4	3G DDR4
Storage	32G EMMC	32G EMMC	32G EMMC	32G EMMC	32G EMMC	32G EMMC
Language						

Connectivity

WI-FI	2.4/5.0GHz dual,802.11a/b/g/n/ac	2.4/5.0GHz dual,802.11a/b/g/n/ac	2.4/5.0GHz dual,802.11a/b/g/n/ac	2.4/5.0GHz dual,802.11a/b/g/n/ac	2.4/5.0GHz dual,802.11a/b/g/n/ac	2.4/5.0GHz dual,802.11a/b/g/n/ac
Bluetooth	BT5.1	BT5.1	BT5.1	BT5.1	BT5.1	BT5.1
Input	HDMI(2.0) x 2 DP(1.2a) x 1 USB2.0(A) x 1 USB3.0(A) x 1 RS232(RJ45) x 1 LAN(RJ45) x 1	HDMI(2.0) x 2 DP(1.2a) x 1 USB2.0(A) x 1 USB3.0(A) x 1 RS232(RJ45) x 1 LAN(RJ45) x 1	HDMI(2.0) x 2 DP(1.2a) x 1 USB2.0(A) x 1 USB3.0(A) x 1 RS232(RJ45) x 1 LAN(RJ45) x 1	HDMI(2.0) x 2 DP(1.2a) x 1 USB2.0(A) x 1 USB3.0(A) x 1 RS232(RJ45) x 1 LAN(RJ45) x 1	HDMI(2.0) x 2 DP(1.2a) x 1 USB2.0(A) x 1 USB3.0(A) x 1 RS232(RJ45) x 1 LAN(RJ45) x 1	HDMI(2.0) x 2 DP(1.2a) x 1 USB2.0(A) x 1 USB3.0(A) x 1 RS232(RJ45) x 1 LAN(RJ45) x 1
Output	HDMI x 1 Audio(3.5mm) x 1 RS232(RJ45) x 1	HDMI x 1 Audio(3.5mm) x 1 RS232(RJ45) x 1	HDMI x 1 Audio(3.5mm) x 1 RS232(RJ45) x 1	HDMI x 1 Audio(3.5mm) x 1 RS232(RJ45) x 1	HDMI x 1 Audio(3.5mm) x 1 RS232(RJ45) x 1	HDMI x 1 Audio(3.5mm) x 1 RS232(RJ45) x 1

Physical

Bezel Color	Black	Black	Black	Black	Black	Black
Set Dimension (W×H×D)	970.4 x 557.5 x 62.8mm 38.20 x 21.9 x 2.5inch	1124.1 x 644.2 x 62.5mm 44.26 x 25.36 x 2.46inch	1239.7 x 710.2 x 63.3mm 48.8 x 28 x 2.5inch	1458.9 x 832.8 x 63.7mm 57.4 x 32.8 x 2.5inch	1675.3 x 955.1 x 63.7mm 66 x 37.6 x 2.5inch	1926.6 x 1095.5 x 64.2mm 75.9 x 43.1 x 2.5inch
Bezel width(T/L/R/B)	10.1mm(T/L/R), 10.3mm(B)	10.4mm(T/L/R), 11.1mm(B)	10.1mm(T/L/R), 10.6mm(B)	10.4mm(T/L/R), 10.9mm(B)	10.3mm(T/L/R), 10.8mm(B)	10.3mm(T/L/R), 10.8mm(B)
Net Weight	8.5kg / 18.7lbs	11kg / 24.3lbs	13.9kg / 30.6lbs	21.5kg / 47.4lbs	29kg / 63.9lbs	38.2kg / 84.2lbs
Packing Dimension (W×H×D)	1092 x 663 x 145mm 43 x 26.1 x 5.7inch	1251 x 777 x 154mm 49.2 x 30.6 x 6.1inch	1387 x 838 x 159mm 54.6 x 33 x 6.3inch	1629 x 997 x 160mm 64.1 x 39.0 x 6.3inch	1850 x 1150 x 211mm 72.8 x 45.3 x 8.3inch	2117 x 1298 x 269mm 83.3 x 51.1 x 10.6inch
Gross Weight	12.5kg / 27.56lbs	16.2kg / 35.7lbs	19.5kg / 43lbs	30kg / 66.15lbs	41.6kg / 91.7lbs	59.5kg / 131.2lbs
VESA Mount	300mm x 300mm	300mm x 300mm	300mm x 300mm	400mm x 400mm	600mm x 400mm	600mm x 400mm

* Product specifications may vary per region, and specifications are subject to change. This material may include corporate names and trademarks of third parties which are the properties of the third parties respectively.

Power

Model	43GM50D	50GM50D	55GM50D	65GM50D	75GM50D	86GM50D
Power Supply	AC 100~240V (50/60Hz)	AC 100~240V (50/60Hz)	AC 100~240V (50/60Hz)	AC 100~240V (50/60Hz)	AC 100~240V (50/60Hz)	AC 100~240V (50/60Hz)
Power Consumption (Typ.)	80W	100W	115W	145W	175W	200W
Power Consumption (Max.)	120W	150W	190W	210W	265W	325W
Standby Consumption	<0.5W (Standby Mode)	<0.5W (Standby Mode)	<0.5W (Standby Mode)	<0.5W (Standby Mode)	<0.5W (Standby Mode)	<0.5W (Standby Mode)

Speaker

Built in speaker	10W x 2	10W x 2	10W x 2	10W x 2	10W x 2	10W x 2

Environment

Operating Temperature	0°~40°C	0°~40°C	0°~40°C	0°~40°C	0°~40°C	0°~40°C
Operating Humidity	10%~80% Non-Condensing	10%~80% Non-Condensing	10%~80% Non-Condensing	10%~80% Non-Condensing	10%~80% Non-Condensing	10%~80% Non-Condensing

What's in the box

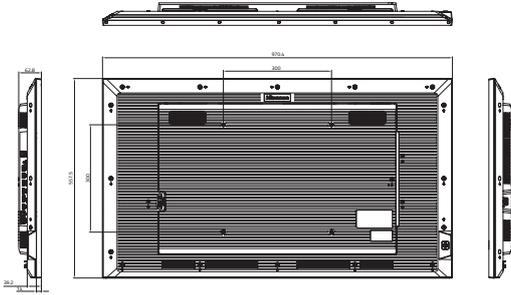| Standard	Quick Setup Guide
	Warranty Card
	Power Cord
	Remote Control
	Battery (AAA) x 2
	RS232 Converter Cable

Certification

Standard Certification	CCC/CB/CE/FCC/cTUVus/UKCA/CEC/ERP
Safety	62368-1
Enviroment	Energy Star 8.0
IP Rating	IP5X

ENERGY STAR

← WOMEN   MEN →

CHANGING ROOMS   CHANGING ROOMS

2 Rooms Available   3 Rooms Available

Learn More: www.hisense-b2b.com | Contact Us: sales@hisense-b2b.com

Hisense COMMERCIAL DISPLAY

Linkedin: @Hisense B2B Europe | @Hisense B2B USA | @Hisense B2B MENA | @Hisense B2B Indonesia | @Hisense B2B South Africa

Learn More: www.hisense-b2b.com | Contact Us: sales@hisense-b2b.com

Hisense COMMERCIAL DISPLAY

Linkedin: @Hisense B2B Europe | @Hisense B2B USA | @Hisense B2B MENA | @Hisense B2B Indonesia | @Hisense B2B South Africa
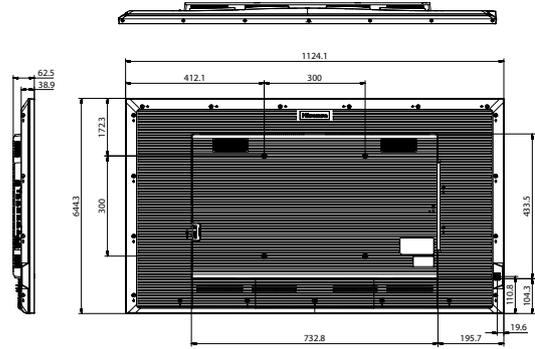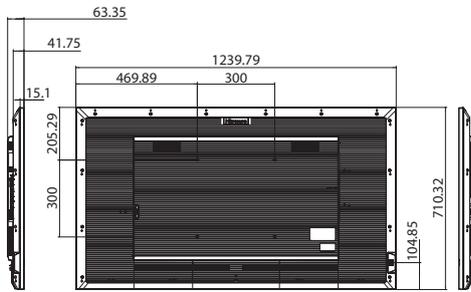
Dimensions

43" 970.4 x 557.5 x 62.8mm / 38.20 x 21.9 x 2.5inch
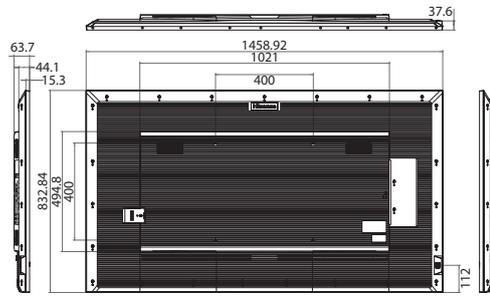8.5kg / 18.7lbs

50" 1124.1 x 644.3 x 62.5mm / 44.26 x 25.36 x 2.46inch
11kg / 24.3lbs

55" 1239.7 x 710.2 x 63.3mm / 48.8 x 28 x 2.5inch
13.9kg / 30.6lbs

65" 1458.9 x 832.8 x 63.7mm / 57.4 x 32.8 x 2.5inch
21.5kg / 47.4lbs

75" 1675.3 x 955.1 x 63.7mm / 66 x 37.6 x 2.5inch
29kg / 63.9lbs

86" 1926.6 x 1095.5 x 64.2mm / 75.9 x 43.1 x 2.5inch
38.2kg / 84.2lbs