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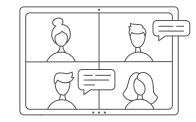
Avocor is the fastest-growing interactive display company in the world and is committed to creating collaboration solutions that keep people seamlessly connected.

## **Our Brand Values**



#### We are "different by design"

We think about what teams need to stay connected to collaborate, to create, to communicate, and then design a solution to seamlessly do just that.



#### Products that work with everything

From Meet to Zoom, WebEx and Teams, Avocor displays efficiently run video meetings, use whiteboards and share your content through any software provider.



#### Solutions created in partnership with market leaders

To ensure a robust, seamless solution that works instantly and intuitively, we design, test and deploy solutions with collaboration leaders HP, Lenovo, Logitech, and others, so hardware will never slow down your meeting.



#### We are passionate about collaboration

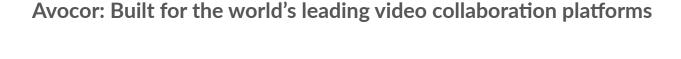
Every day we work toward one goal: making collaboration better.

And we only create solutions that enhance how teams can work together.



#### Our solutions enable meeting equity

Following the meteoric adoption of video meetings, Avocor displays create meeting equity for everyone, including remote attendees, so that everyone can hear and see clearly as well as contribute.





Avocor works closely with Microsoft to ensure that Teams, and all other Microsoft platforms, interact with our displays exactly as they would on your PC.

Avocor's AVW-6555 is a certified Windows collaboration display (WCD) and is the first and only interactive display in the world to be certified for Microsoft Teams, so running Teams is seamless and the WCD has been calibrated to Teams exacting standards. Avocor's entire W series, including the 55" W55 and 65" WCD, also have Azure IoT sensors onboard to provide critical hardware and room data analysis.







Avocor provides many Zoom Room options to meet a variety of room configurations, each designed to enable teammates to book and start meetings quickly and get just as much out of them as they would with everyone at the same table.

Once in a Zoom meeting, content can be shared with one touch and teams can work together more collaboratively using interactive digital white-boarding and annotation on the Avocor display with all content easily shared and saved. With our partner Logitech, Avocor has also created best-in-class solutions for Zoom Rooms for touch that provide optimal video, audio, display and touch capabilities and are ideal for hybrid environments.











## Where sleek design meets no compromise performance

Edge-to-edge bezel-less interactive displays engineered to impress when they're on and even when they're turned off.



### Edge-to-Edge display

Spectacularly sleek, 4" thin bezel-free design.



### Pen on paper feel

Simply the most elegant and precise whiteboard, inking and annotation experience.



#### USB Type-C

Single cable connects 4K video, audio, USB touch, Ethernet and power.



### **Power Saving**

Built-in sensors turn the display on when you're in the room and off when you're not.



#### Avocor UiQ

Advanced image scaler and GUI with source preview and touch menu, all remote-free.



Switch from pen to finger with palm rest and rejection.

Object recognition

## Avocor UiQ

Avocor's proprietary single-button touch interface gets you quickly into a whiteboarding session or meeting.









## Any type of meeting

Works with any UC software, including Google Meet, Microsoft Teams, Zoom and Cisco WebEx.

## Seamless with any type of hardware

For successful meetings, every time, Avocor's G series works with all UC hardware and has been designed and tested to work seamlessly with our strategic partners Logitech, Lenovo and HP.

## The echelon of performance

Immersive 4K images and audio, precise inking, stunning brightness, zero-compromise performance.





The W series has integrated features and performance to help keep people connected. It's ideal for focus rooms, small meeting spaces, and learning environments, as well as corporate and home offices. Both the Microsoft Teams-certified 65" WCD - AVW-6555 and the 55", all-in-one AVW-5555 offer an integrated, high-quality conference camera with a microphone array. The audio is optimized for use with UC platforms, including Microsoft Teams and Zoom, making the Avocor W series ideal for creating the perfect video collaboration environment.

W series displays are Microsoft Azure certified, with IoT sensors connected to the Azure platform, providing useful business intelligence on meeting space. Room usage and environmental data, including presence detection, room temperature, humidity, and light conditions, can all be reported contributing to space users' well-being.



Type-C connectivity delivers a single-cable connection to the display and its mic, speakers, camera, laptop power and Ethernet



Exceptional inking with the latest InGlass touch technology



Certified partner for Microsoft Azure Digital Twins IoT platform integration



## **AVW-6555 Windows collaboration display**

Windows collaboration display, the next generation of interactive display for seamless meetings, and perfect teamwork.

Windows collaboration displays are the ideal teamwork tools, answering some of the meeting spaces' everyday challenges around start time and pairing. With innovative features including single-cable Type-C BYOM connectivity and IoT sensors to measure room well-being and usage, the Avocor AVW-6555 is the world's first and only interactive display certified for Microsoft Teams, delivering the power of Office 365 and Microsoft Teams to room-scale.

Teams productivity using a Windows collaboration display elevates to new heights when files, conversations, tools, and contacts that originate on a team member's desktop move seamlessly to the large display for a group collaboration that is a frictionless experience.



Optically bonded, anti-glare, anti-fingerprint glass for enhanced group collaboration



All-in-one solution with integrated video and audio capabilities out of the box

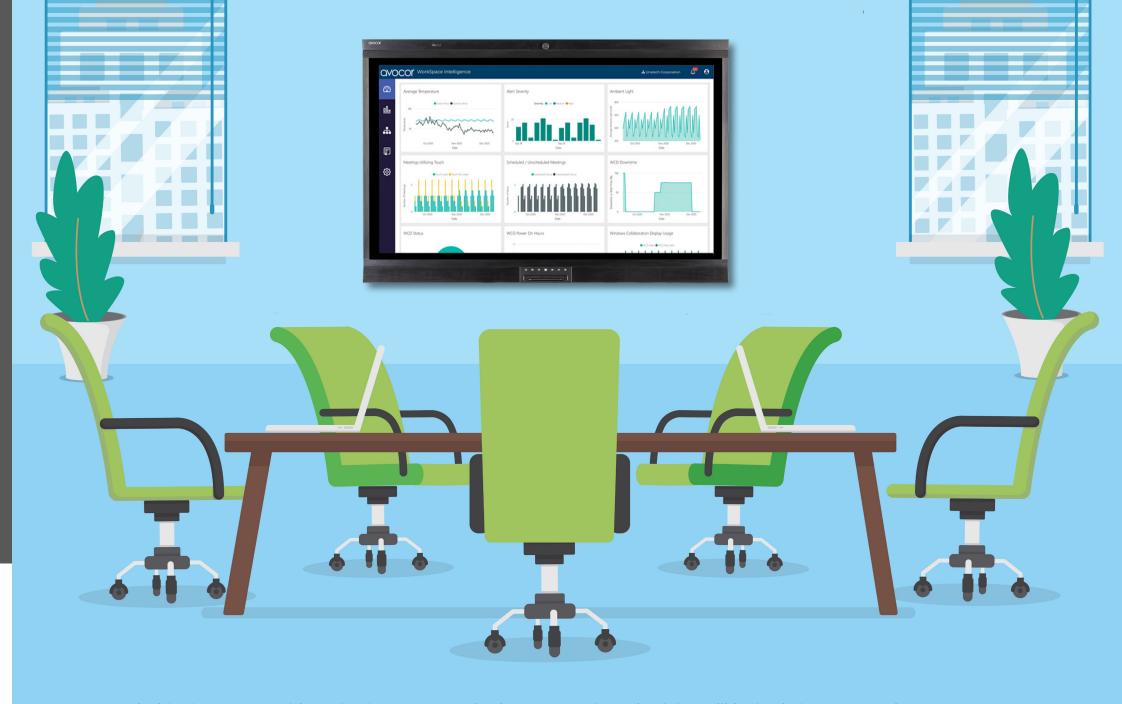


Certified with Microsoft Teams\*



Available in 55" and 65", ideal for smaller spaces and home offices

\*65" model only



Ideal for focus rooms with seating for up to 5 people, the Avocor WCD makes it incredibly simple for team members to connect, whether in the same place or across the globe, allowing people to work together without barriers and become more productive.











Avocor and Logitech have worked in partnership to bring the ALZ series to market. Available in four simple-to-use, incredibly powerful Zoom Room for Touch solutions, the ALZ's deliver interactive whiteboarding, video collaboration, and content sharing to room-scale in Zoom meetings.

The ALZ series offers completely frictionless communication to connect teams worldwide and enable them to work more proactively together.



Features the Logitech MeetUp conference camera and custom-made camera mount

The pre-configured Zoom Room Intel i7 OPS PC gives access to Zoom Rooms with just a few clicks\*



Plug-and-play installation featuring one cable between the camera and OPS PC



Available in a range of sizes from 55" to 86" to suit every space



All solutions feature Ultra-High Definition 4K displays



Object recognition recognizes the size of the object touching it, quickly differentiating between pen, finger and palm

\*Zoom license must be purchased separately.











## SERIES

The F series from Avocor comprises a beautifully sleek, lightweight design with next-generation InGlass touch technology to create a range of touchscreens that deliver a smooth, accurate pixelperfect inking and touch.

A precision powerhouse that is ideal for collaboration environments, the F series provides seamless integration with 3rd party platforms for leading UCC brands such as Logitech, Crestron, Zoom and Microsoft.



InGlass touch technology for pin-point accuracy during annotations.



Optically bonded 4K display delivers
Ultra-High Definition

Front-facing soundbar module for crystalclear audio



Active microphone array to allow the display to connect with UC devices Active microphone array to allow the



Optimized for Windows 10 with edge swipe functionality



Advanced front-of-display control bar that includes a dedicated wireless sharing button



Available in 65", 75" and 86" sizes to suit every



Object recognition recognizes the size of the object touching it, quick, between pen, finger and palm object touching it, quickly differentiating





Featuring optically bonded glass into a 4K IR display, the Avocor E series delivers fantastic performance for exceptional value.

The E series displays utilize the very latest optimized touch technology and superior glass technology providing a smooth and extremely accurate, low latency writing experience as well as object recognition. The ability to easily switch between using a pen, finger, and palm create for a fluid collaborative environment for users in real-time and introduces Avocor's UiQ touch enabled interface.





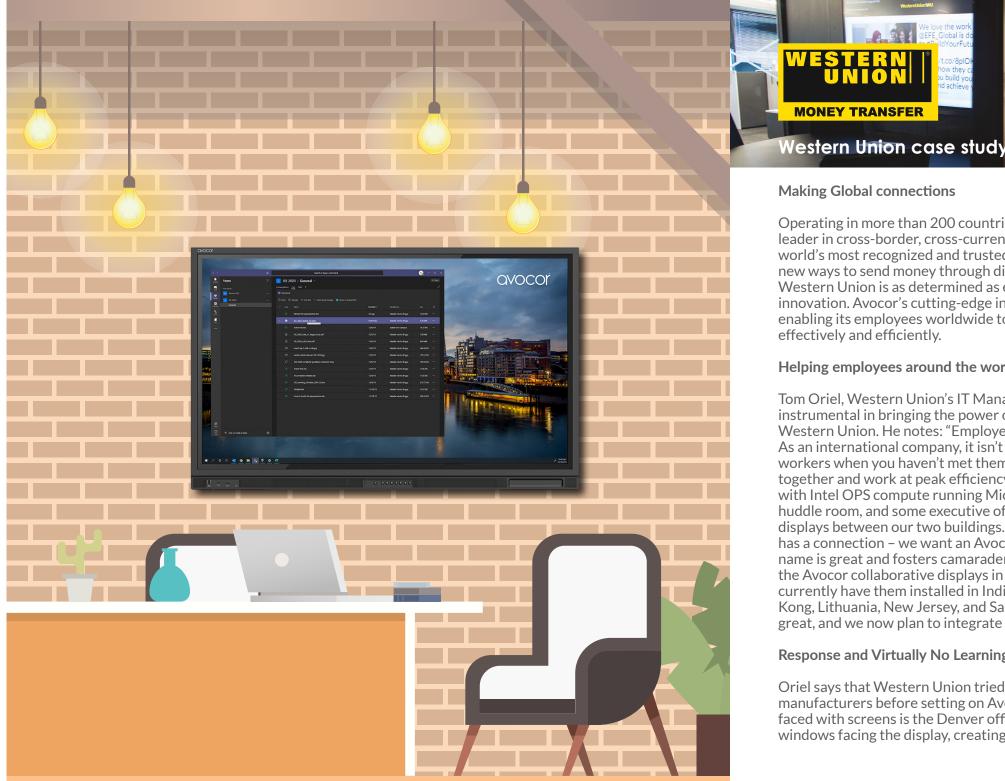
Pixel-perfect experience with zero parallax between the glass and the display

Small group collaboration is easy with 20 points of ultra-fast touch

> Fine-tip passive pen delivers a superb pen performance when inking and writing

Object recognition recognizes the size of the object touching it, quickly differentiating between pen, finger and palm

Available in 55", 65", 75" and 86" to suit every space, including personal or home offices



#### **Making Global connections**

MONEY TRANSFER

Operating in more than 200 countries globally, Western Union is a global leader in cross-border, cross-currency money movement – and one of the world's most recognized and trusted brands. As it continues to develop new ways to send money through digital, mobile and retail changes, Western Union is as determined as ever to stay on top of technological innovation. Avocor's cutting-edge information displays play a crucial role, enabling its employees worldwide to communicate and collaborate most effectively and efficiently.

#### Helping employees around the world work hand in hand

Tom Oriel, Western Union's IT Manager, Messaging & AV, has been instrumental in bringing the power of Avocor displays to work for Western Union. He notes: "Employee collaboration is a top priority for us. As an international company, it isn't easy to work hand-in-hand with coworkers when you haven't met them, but Avocor helps bring us all closer together and work at peak efficiency. Currently, we have Avocor displays with Intel OPS compute running Microsoft 365 in every conference room, huddle room, and some executive offices in Denver, with more than 300 displays between our two buildings. Wherever a meeting takes place that has a connection – we want an Avocor. Being able to put a face to the name is great and fosters camaraderie and teamwork. We have integrated the Avocor collaborative displays in every part of the business. We currently have them installed in India, Manila, Singapore, Costa Rica, Hong Kong, Lithuania, New Jersey, and San Francisco. The feedback has been great, and we now plan to integrate Avocor into all our offices globally."

#### Response and Virtually No Learning Curve

Oriel says that Western Union tried displays from a few other manufacturers before setting on Avocor. One of the challenges they faced with screens is the Denver office feature bright meeting rooms with windows facing the display, creating glare. The Avocor displays feature a

matte finish that drastically minimizes the glare. Another factor in his selecting Avocor displays was the unmatched touch responsiveness that kept meetings moving - participants didn't lose momentum. Additionally, Western Union standardizes on Zoom Communications software as well as Huddly cameras for videoconferencing. Because both Zoom and Huddly are Avocor strategic partners, the software and hardware had been tested and optimized to be seamless together.

"Another great thing about Avocor is that there's no steep learning curve," says Oriel. "Basically, with Avocor, you join on the screen, and that's it! We've also made a few adjustments in our meeting room by disabling the volume buttons. A group meeting would put the volume on low, and then the next group would have to call IT when they couldn't hear anything."

The ease of use and ease of connection with Avocor has also solved one of the most nagging problems of collaborative meetings in the past - having meetings start as expected and function. Before there might be five or six minutes of setup before each meeting. Now it's instant. Oriel says Western Union has seen a real improvement in employee efficiency, creativity, and teamwork. "You see more people than ever standing by the screen working together, and now that's shared across all the international offices. "We chose Avoocr based on functionality. and we're delighted that we made the right choice."



